



Memorandum

To: Board of Architectural Review
From: Andrea West, Planner
Meeting Date: July 19, 2018
Re: Item No. 2 - Docket No. BAR-33-18
Thai Treasure Restaurant - 330 Maple Avenue West

Request for approval of façade sign for Thai Treasure Restaurant located at 330 Maple Avenue West, (Docket No. BAR-33-18), in the C-1 Local Commercial zoning district; filed by James Byars of Signs by James, LLC., sign agent.

The applicant is requesting approval for a façade sign placed above the front door of their tenant space within Jade's Shopping Center. The proposed sign meets the standards of the Town Code. The sign is 2'-9" by 10', for a total of 27.5 square feet. The tenant space is 15 feet in width and is permitted 30 square feet in sign area.

The sign consists of channel letters with 4" deep, black aluminum returns and white acrylic face. The sign text states "Thai Treasure" in 1.5" white channel letters (with raceway) over a 1' tall, 6' wide tagline stating "Restaurant" in white letters with blue translucent vinyl. This sign is internally illuminated with white 60 watt LED.

Illustrations and material samples have been included as part of the submittal package.

* * * * *

This staff report is not an approval.

Applicants should attend the meeting and represent their application.

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.