

Memorandum

To: Board of Architectural Review

From: Andrea West, Planner

Meeting Date: July 19, 2018

Re: Item No.4 - Docket No. BAR-37-18

Shin Se Kai Ramen - 234 Maple Avenue East

Request for approval of one façade sign, awnings, and replacement tenant panel for Shin Se Kai Ramen located at 234 Maple Avenue East, (Docket No. BAR-37-18), in the C-1A Special Commercial zoning district; filed by Jams Li, All Kinds of Signs Inc., sign agent.

The applicant is requesting approval for a sign on the Maple Avenue façade. The sign is 3.5' by 15' feet, for a total of 52.5 square feet, within the allowable sign area based on the Town Code. The signs consists of illuminated channel letters in red and black with a square graphic in red and white.

The tenant replacement panel within the freestanding sign is 10' by 4' with polycarbonate backing with vinyl letters and graphics in red and black.

The awnings will be mounded on 1'' aluminum tube above the two window bays flanking the front door. The awning material is Sunbreala 6003-0000, in a red color.

Illustrations and the proposed photo have been included as part of the submittal package.

This staff report is not an approval.

Applicants should attend the meeting and represent their application.

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.