



Memorandum

To: Board of Architectural Review
From: Andrea West, Planner
Meeting Date: August 16, 2018
Re: Item No.3 - Docket No. BAR-39-18
Walgreens Pharmacy - 225 Maple Ave East

Request for approval of a façade sign, and freestanding sign reface, for Walgreens Pharmacy located at 225 Maple Ave E, (Docket No. BAR-39-18), in the C-2 Commercial zoning district; filed by Heather English of Permit Solutions on behalf of Allen Industries.

The proposed façade sign is a front and rear illuminated LED cabinet sign containing the Walgreen’s “W” logo in white, with a red background. The sign is constructed of clear acrylic with the colors noted on the plan, Cardinal Red, Burgundy, and Envision White.

The proposed freestanding sign reface will replace the existing panel with a new acrylic panel and aluminum retainer. The logo will use the same colors as the proposed façade sign.

Illustrations and the proposed photo have been included as part of the submittal package.

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This staff report is not an approval.

Applicants should attend the meeting and represent their application.

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.