2018



Site Recommendation Book

Site# 1446 136 Maple Avenue Vienna VA 22180

QID# 18-42557

Designer: Brian Sowder

Date: 7-5-18 Rev. 7-6-18

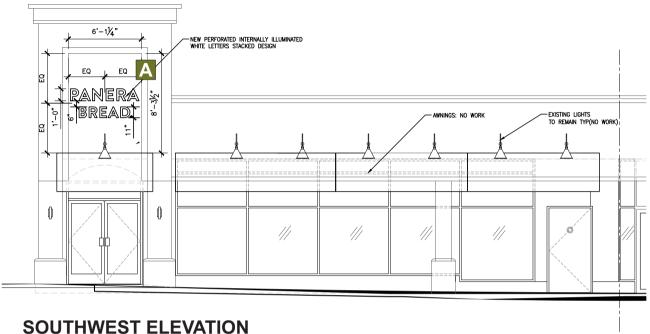


ELEVATION

A 12" / 11" CHANNEL LETTERS - BLACK

B 29" WINDOW SIGN

Note: Paint The Area Behind The Sign To Match Existing.



Scale: 1/8" = 1' (11x17 paper)



NORTHWEST ELEVATION

Scale: 1/8" = 1' (11x17 paper)

HILTONDISPLAYS

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QID 18-42557

JOB NAME

Panera Bread 1446

LOCATION

136 Maple Avenue Vienna VA 22180

CUSTOMER CONTACT

SALESMAN / PM

DESIGNER

Brian Sowder

DWG. DATE

7-5-18

REV. DATE / REVISION

SCALE

FILE

2018/Panera Bread/Locations/ Vienna VA/18-42557/ PB Vienna VA 18-42557

DESIGN SPECIFICATIONS ACCEPTED BY:

CLIENT:

SLS/PM: LANDLORD:

THE INTENT OF THIS DRAWING IS TO SHOW A CONCEPTUAL REPRESENTATION OF THE PROPOSED SIGNAGE. DUE TO VARIATIONS IN PRINTING DEVICES AND SUBSTRATES, THE FINISHED PRODUCT MAY DIFFER SLIGHTLY FROM DRAWING.



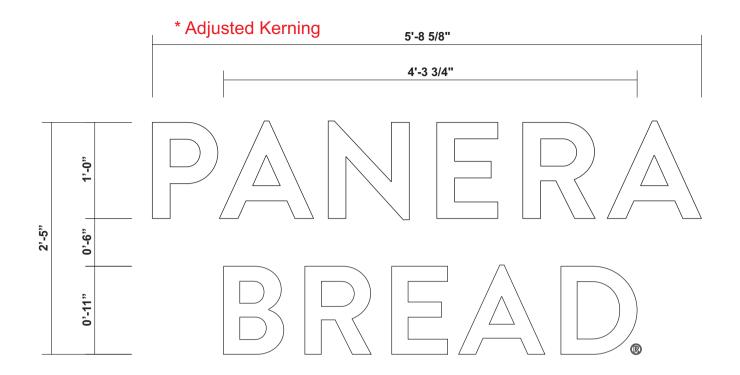


12" / 11" PB FACE-LIT CH LTRS

PMS Cool Gray 9 C

PART#

Qty: 1 Α



Channel Ltr. Sign - Front

38.24 sq.ft.

PANERA BREAD APPLICATION STANDARDS

The preferred layout for all sites with a medium or dark colored fascia such as a green or brown parapet at main entrance.

- While falling within maximum sign size allowed, the letter size should be based on legibility at the required distance and on a balanced look for the facade
- Apply the sign exactly as shown in the standards: Do not modify proportions, letter style, spacing or color without Panera Bread approval.

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EST:	CLIENT:
SLS/PM:	LANDLOR

Scale: Not to Scale

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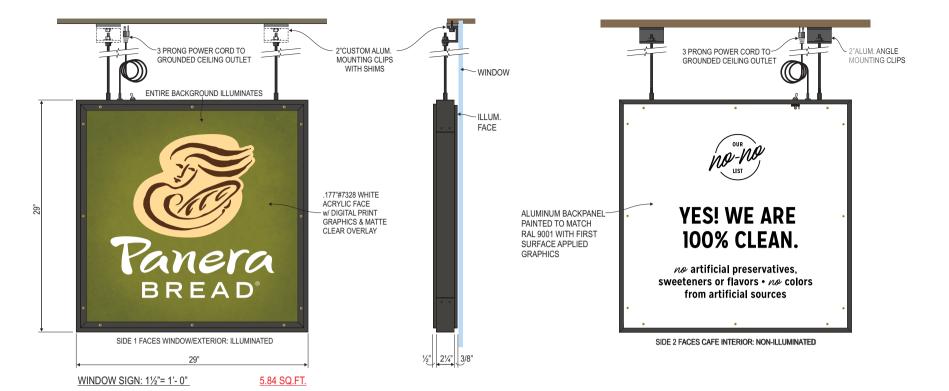


Scale: 1" = 1'

D/F WINDOW SIGN PART

Qty: 1

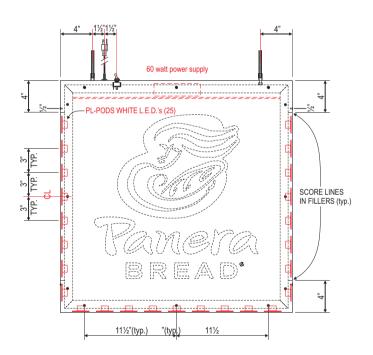
В



29" X 29" X 3½" DEEP D/F INTERIOR ILLUMINATED HANGING WINDOW SIGN WITH ILLUMINATED FACE & OPAQUE REMOVABLE BACK.

- .75" wide aluminum face retainer painted to match cabinet, secured to Flange in Face Side of Frame with Flat Head Brass Machine Screws.
- .177" #7328 White Acrylic Face with 1st Surface Digital Print and Matte Clear Over Laminate.
- BACK FACE SPECS:
- .090 aluminum painted to match RAL 9100. First surface applied graphics with Flat Head Brass Machine Screws, Removable.
- 21/4" x 11/4" (finished O.D.) x 1/8" Brake Formed Aluminum Channel Frame.
- End Fillers to receive a "Scribe" on the Fillers and Wrapping the Flanges 4" in from Each End.
- Install (2) 1/8" Aluminum Rivets 1/2" in from Scribe Line and 1" C/C.
- (2) 1/4-20 x 7/8" Long ZP Nut Couplings out Top for Installation.
- (1) 18 AWG x 6'-7" Long NEMA 5-15 Power Cord out Top. Disconnect Switch on Top.
- PL-Slim White LED Illumination
- (1) Self Contained 60 Watt Class 2 Power Supply: 120 VAC / 1.2 Amp.
- Paint Inside of Sign ZAP White.
- Paint Outside of Sign, Mounting Clips & Hardware MP29527 Midsummer Night in Satin Finish.
- Supply Bottle of Touchup Paint and (2) 1/4-20 x 6' Long Black Oxide Threaded Rods for Installation.

COLOR LEGEND		
	PMS / PAINT	VINYL
	White	N/A
	BM1617 Cheating Heart	N/A
	Black	3M 3630-22
	PMS 476 C (Opaque)	N/A
	PMS 1345 U	N/A
	PMS 5757 U	N/A
	PMS 2263 C	
	PMS Cool Gray 9 C	



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