



Memorandum

To: Board of Architectural Review
From: Andrea West, Planner
Meeting Date: October 18, 2018
Re: Item No. 1 - Docket No. 52-18-BAR
Benjamin Moore Paints - 203 Maple Avenue West

Request for approval of two façade signs for Benjamin Moore Paints located at 203 Maple Avenue West, (Docket No. 52-18-BAR), in the C-2 General Commercial zoning district; filed by Gary Brent of MG Permits, permit agent.

The applicant is requesting two non-illuminated façade signs, one facing Maple Avenue, and a second facing Lawyers Road NW, to replace two non-illuminated wall signs. The two signs consist of white flanged aluminum panels with a flat cut vinyl, and the logo and copy applied in 3/8" Flat Cut Out Aluminum then painted white. Both signs will be flush mounted to the façade.

Both signs meet the allowable sign area per the Town of Vienna Zoning Code.

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This staff report is not an approval.

Applicants should attend the meeting and represent their application.

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.