



Memorandum

To: Board of Architectural Review
From: Andrea West, Planner
Meeting Date: October 18, 2018
Re: Item No. 5 - Docket No. 58-18-BAR
The Carpet House - 352 Maple Avenue W

Request for approval of a façade sign, awnings, and a tenant replacement panel freestanding sign for The Carpet House located at 352 Maple Avenue W, (Docket No. 58-18-BAR), in the C-1 Local Commercial zoning district; filed by John Reid, New Home Media (NHM Inc.), sign agent.

The applicant is requesting approval for a façade sign, awnings with signage, and a replacement panel within the freestanding sign:

- The freestanding sign is an existing two-sided kiosk sign; the existing sign structure will be retained, repaired and refaced. The existing shingles will be replaced, the posts repainted and repaired, and the incandescent lighting will be replaced with an LED component.
**The current drawings contain a URL and phone number, this information will be excluded from the final approved sign. The Town Code prohibits the use of phone numbers and web addresses on signage.*
- The existing four awning structures will be refaced with new fabric, two containing signage similar to the existing awnings.
- The façade sign will be located in the location of the existing black-lit LED sign. The proposed sign is an acrylic panel with ½" routed acrylic letters.

All signs meet the allowable sign area per the Town of Vienna Zoning Code.

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This staff report is not an approval.

Applicants should attend the meeting and represent their application.

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.