



## Memorandum

To: Board of Architectural Review  
From: Andrea West, Planner  
Meeting Date: October 18, 2018  
Re: Item No. 6 - Docket No. 60-18-BAR  
Dollar Tree - 215 Maple Avenue West

---

**Request for approval of a façade sign and freestanding sign modification for Dollar Tree located at 215 Maple Avenue West, (Docket No. BAR-60-18), in the C-1A Special Commercial zoning district; filed Jill Hopkins, Anchor Sign Inc., sign agent.**

The applicant is requesting approval of a façade sign facing Maple Avenue, and an alteration to the existing freestanding sign.

- The wall sign is an individual channel letter sign mounted into the existing façade, internally illuminated by LED. Each letter consists of a 5" aluminum return with a trim cap, and clear Lexcan faces with surface vinyl.
- The existing pylon sign will be refaced with Panaflex, applied vinyl, and paint to fit the Dollar Tree colors and branding.

Both signs meet the allowable sign area per the Town of Vienna Zoning Code. Wall Sign B, noted on the application and site plan, was determined to be in conflict with the Zoning Code and is withdrawn from the application.

\* \* \* \* \*

This staff report is not an approval.

***Applicants should attend the meeting and represent their application.***

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.