



Memorandum

To: Board of Architectural Review
From: Andrea West, Planner
Meeting Date: November 15, 2018
Re: Item No. 3 - Docket No. 57-18-BAR
Flagship Carwash - 540 Maple Avenue West

Request for approval of three façade signs for Flagship Carwash 540 Maple Avenue West, (Docket No. 57-18-BAR), in the in the MAC Maple Avenue Commercial zoning district; filed by Jessica Sutherland, Talley Sign Company, sign agent.

The applicant is requesting approval of an internally illuminated, channel letter and logo, façade sign located at the corner roof line stating “Flagship Carwash” in red, black and white vinyl , and a two internally illuminated, flush mounted cabinet sign stating, “CAR WASH”.

The “Flagship Carwash” and logo sign consists of 5” aluminum returns with white Lexan panels with the black and red vinyl applied. The sign totals 148.5 square feet in total. Note: The sign will not protrude above the roofline as it appears in the renderings noted “not to scale.”

The two identical “CAR WASH” signs are each 41.125 square feet in area. The sign faces are constructed of Lexan panels with applied red vinyl.

A total of 230.75 square feet of sign-area is proposed. The tenant has a frontage of 180 square feet that would allow a total of 360 square feet of sign area.

Both signs will be 80 lumens, and 2500 kelvins with the applied vinyl.

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This staff report is not an approval.

Applicants should attend the meeting and represent their application.

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.