



Memorandum

To: Board of Architectural Review
From: Andrea West, Planner
Meeting Date: January 17, 2019
Re: **Item No. 1 - Docket No. PF-03-19-BAR**
Tea DM Mini - 142 Maple Ave W

Request for approval of a new wall sign and exterior modification (paint) for Tea DM Mini located at 142 Maple Ave W, Docket No. PF-03-19-BAR, in the C-2 district; filed by James Sung, Signs-to-Go, sign agent.

The applicant is requesting approval for a sign on the façade within the Vienna Shopping Center, facing Maple Avenue. The applicant is also requesting to change the color of the cement board within the sign band area.

The sign will consist of individual channel letters and a circular logo panel reverse-lit (halo style) with LED modules. The rendering provided by the sign company shows the sign rendered in black acrylic; however, the applicant has elected the stainless steel option noted within the “Specifications” portion of the diagram, backed with a white acrylic. The LED output of the completed sign will average 100 lumens.

Currently, the wall within the sign band is painted a deep red color; the applicant has proposed painting the trek slat sign band James Hardie, Cobblestone, matching the façade behind Taco Bama and Mod Pizza, leaving the side of the tenant space the existing red color.

The proposed signs meet the standards of the Town Code. The tenant space is 18.5 feet in width and is permitted 37 square feet in sign area. The sign proposed is a total of 32.5 square feet.

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*Applicants should attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.
This staff report is not an approval, or building permit.
Board approval is not a building permit.*