



Memorandum

To: Board of Architectural Review
From: Andrea West, Planner
Meeting Date: January 17, 2019
Re: **Item No. 2 - Docket No. PF-02-19-BAR**
The Tailor Shop - 425 Maple Ave E

Request for approval of a new wall sign for The Tailor Shop located at 425 Maple Ave E, Docket No. PF-02-19-BAR, in the C-1 district; filed by Hasan Asad, business owner.

The applicant is requesting approval for a replacement acrylic panel in the existing sign cabinet on the façade of the tenant space at 425 Maple Ave E.

The sign panel is translucent white acrylic, with Pacific Blue Avery lettering. The existing sign cabinet and lighting system is not proposed for alteration as part of this application.

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*Applicants should attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.
This staff report is not an approval, or building permit.
Board approval is not a building permit.*