



Memorandum

To: Board of Architectural Review
From: Andrea West, Planner
Meeting Date: February 21, 2019
Re: **Item No. 1 - Docket No. 04-19-BAR**
Keiko Charcoal Chicken - 235 Maple Ave E

ITEM NO. 1: Request for approval of a new wall sign for Keiko Charcoal Chicken located at 235 Maple Ave E, (Docket No. 04-19-BAR), in the C-2 General Commercial zoning district; filed by Ruth Van Landingham, Service Neon Signs Inc., sign agent.

The applicant is requesting approval of a channel-letter façade sign to replace the existing illuminated sign cabinet. The sign consists of two parts: an individual illuminated channel letters stating "Charcoal Chicken" below an applied vinyl logo sign stating "keiko," the name of the business. The individual channel letters are 13" tall, 5" thick, and mounted on a 4 3/8" raceway. The raceway will be painted to match the existing wall color.

The proposed signs meet the standards of the Town Code. The tenant space is approximately 16'-3" in width and is permitted 32.5 square feet in sign area. The sign proposed is a total of 29.59 square feet.

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Applicants should attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.
This staff report is not an approval, or building permit.
Board approval is not a building permit.