



Memorandum

To: Board of Architectural Review
From: Andrea West, Planner
Meeting Date: February 21, 2019
Re: **Item No. 2 - Docket No. 08-19-BAR**
Zenola Restaurant - 132 Branch Rd SE

ITEM NO. 2: Request for approval of a new wall sign for Zenola Restaurant located at 132 Branch Rd SE, (Docket No. 08-19-BAR), in the C-2 General Commercial zoning district; filed by Jessica Sutherland, Talley Sign Company, sign agent.

The applicant is requesting approval of a façade sign stating “ZENOLA” in 2’ illuminated channel letters. The letters are constructed of aluminum, acrylic and green vinyl, mounted to a raceway. The sign will be approximately 2,500 kelvins, and 80 lumens.

The proposed sign meets the standards of the Town Code. The tenant space is 17’-4 ½” in width and is permitted 34.832 square feet in sign area. The sign proposed is a total of 21.42 square feet.

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Applicants should attend the meeting and represent their application.

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.

This staff report is not an approval, or building permit. Board approval is not a building permit.