



Memorandum

To: Board of Architectural Review
From: Andrea West, Planner
Meeting Date: February 21, 2019
Re: **Item No. 3 - Docket No. 07-19-BAR**
Jolie Hair Studio 2, LLC - 121 Maple Ave W

ITEM NO. 3: Request for approval of an exterior modification (paint), new wall sign, window signage and a freestanding sign (tenant replacement) for Jolie Hair Studio 2, LLC located at 121 Maple Ave W, (Docket No. 07-19-BAR), in the C-1A Special Commercial zoning district; filed by

The applicant is requesting approval to paint the building, install one façade sign facing Maple Avenue, new window decal signage, and retain the previously installed tenant replacement panel on the freestanding sign.

The paint proposed is Magnetic Gray and Galactic Tint from Behr Paints.

The façade sign stating "Jolie Hari Studio" will be an internally illuminated channel letter mounted on a 6" high raceway. The text "HAIR STUDIO" will be 13" tall, with the word "Jolie" increasing to 32" by 55". The window signage states "Jolie Hair Studio" to the left of the door, and the business logo on the right of the door.

The proposed signs meet the standards of the Town Code. The tenant space is 81.5 feet in width and is permitted 163 square feet in sign area. The signs proposed is a total of ~85 square feet.

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Applicants should attend the meeting and represent their application.

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.

This staff report is not an approval, or building permit.

Board of Architectural Review approval is not a building permit.