

LOCATION BRANDING DOCUMENT

City/State: Vienna, VA 22180

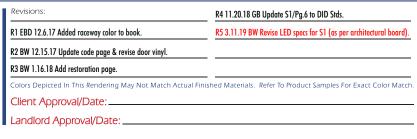
211 East Maple Avenue Address:

Creation Date: 12-04-17 03-11-19 Revised:



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This original drawing





ALL ELECTRICAL SIGNS ARE TO COMPLY WITH U.L. 48 AND ARTICLE 600 OF THE N.E.C. STANDARDS, INCLUDING THE PROPER GROUNDING AND BONDING OF ALL SIGNS

AT&T Retail Store #119894 211 East Maple Avenue Vienna, VA 22180

23-45554-10 Job Number: 12/04/17 Design Number: **23-45554-10 R5**

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Branding Summary

Ground Signs	Allowed by Code	Currently Installed	Current % Utilized	Proposed	Proposed % Utilized	% Delta
Height (ft.):	0	0	0%	0	0%	0.0%
Number:	0	0	0%	0	0%	0.0%
Square Footage (ft.):	0	0	0%	0	0%	0.0%

	Allowed by	Currently	Current %		Proposed %	
Wall Signs	Code	Installed	Utilized	Proposed	Utilized	% Delta
Height (ft.):	36	36	100%	24	67%	-33.3%
Number:	1	1	100%	1	100%	0.0%
Square Footage (ft.):	34	39	115%	34	100%	-12.8%

	Allowed by	Currently	Current %		Proposed %	
Total Signage	Code	Installed	Utilized	Proposed	Utilized	% Delta
Number:	1	1	100%	1	100%	0.0%
Square Footage (ft.):	34	39	115%	34	100%	-12.8%

[%] Delta is calculated: proposed signage / current signage**

Ground Signs

Existing: 0

New: 0 Removed: 0

Net Total: 0

Tenant Panel Only Currently Installed?

YES: QTY:

Wall Signs

Existing: 1

New: 1 Removed: 1

Net Total: 1

Total Primary Signs

Existing: 1

New: 1 Removed: 1

Net Total: 1

Branding Rationale / Comments

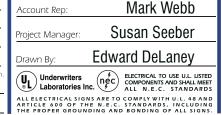
2 sf/lf of building frontage, including all exterior and interior signs. See Note #1 - Window signs are allowed at 25% of total transparent glass area on each side of the building. Sign area per business shall not exceed 10 sf on any street frontage for window signs.



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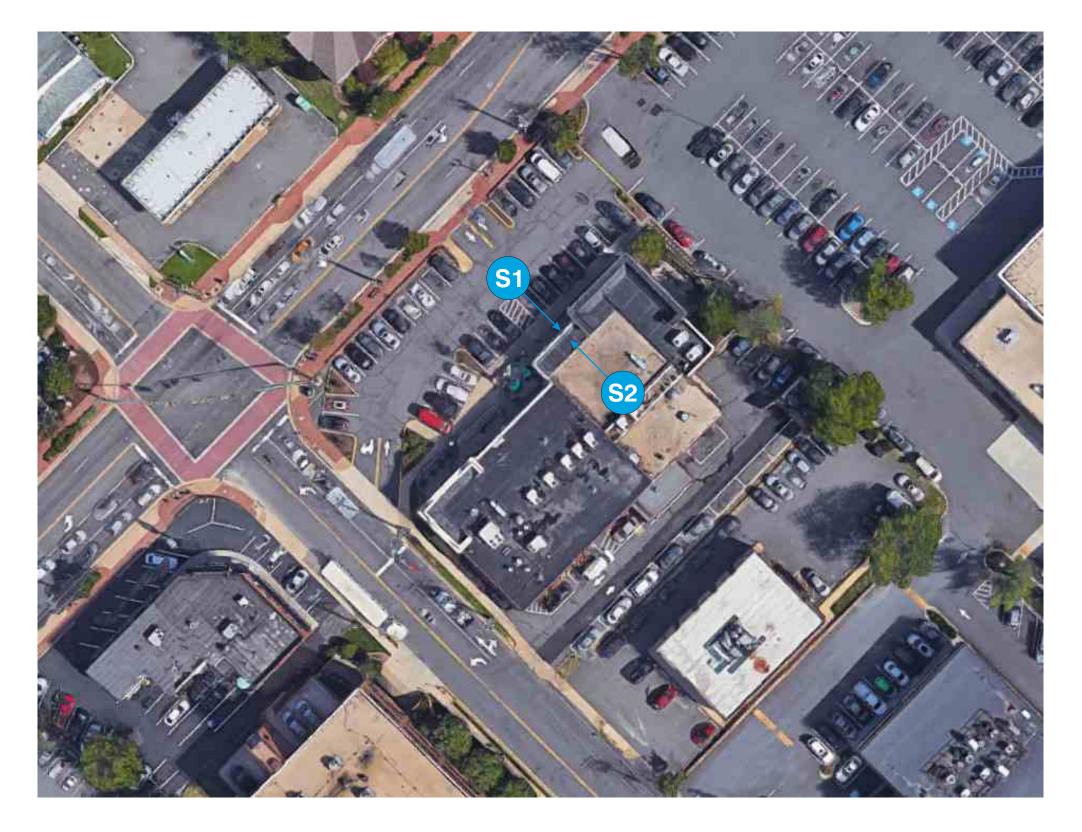
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Revisions:	R4 11.20.18 GB Update S1/Pg.6 to DID Stds.
R1 EBD 12.6.17 Added raceway color to book.	R5 3.11.19 BW Revise LED specs for S1 (as per architectural board).
R2 BW 12.15.17 Update code page & revise door vinyl.	
R3 BW 1.16.18 Add restoration page.	
Colors Depicted In This Rendering May Not Match Actual F	inished Materials. Refer To Product Samples For Exact Color Match.
Client Approval/Date:	
Landlord Approval/Date:	





Job Number:	23	-4555	4-10
Date:		12/0	4/17
Sheet Number:	2	Of	8
Design Number:	23-45	554-1	0 R5



SIGN SCHEDULE



AR-IL-RWY-24-HORZ-BLACK LETTERS - BLUE GLOBE ONE (1) REQUIRED



DOOR VINYL
REPLACE EXISTING
ONE (1) SET REQUIRED

SITE PLAN N.T.S.



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Stds.	Account Rep:	Mark Webb
(as per architectural board).	Project Manager:	Susan Seeber
	Drawn By:	Edward DeLaney
oles For Exact Color Match.	Underwriters Laboratories In	nec components and shall meet all N.E.C. STANDARDS
	ARTICLE 600 OF TH	NS ARE TO COMPLY WITH U.L. 48 AND E N.E.C. STANDARDS, INCLUDING DING AND BONDING OF ALL SIGNS.



Job Number:	23	-4555	<u>4-10</u>
Date:		12/0	4/17
Sheet Number:	3	Of	8
Desian Number:	23-45	554-1	0 R5

Restoration

Scope of work:

Remove sign, patch holes with paintable silicone to match fascia.

Return to like new condition and paint seam to seam, in area shown (SW6385 - Verify color match before painting). Area: 73.5 Sq.Ft.

Restoration Area



Existing Conditions



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_	Account Rep: Mark Webb
rd).	Project Manager: Susan Seeber
-	Drawn By: Edward DeLaney
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Design Number:	23-45	554-1	0 R5

S1

AR-IL-Rwy-24-Horz-Black Letters-Blue Globe

New Globe & Letterset to Replace Existing Sign

Scope of Work:

NOTE: Standard raceway globe & letterset to replace existing globe & letterset on fascia.

Remove existing letterset, patch and repaint fascia (verify exact brick color), if required, to like-new condition. Raceway to be painted SW6385.

Manufacture, ship & install new raceway globe & letterset on fascia, as shown.

BEFORE



AFTER



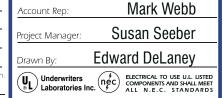
SEE DETAILS ON SHEET 5.



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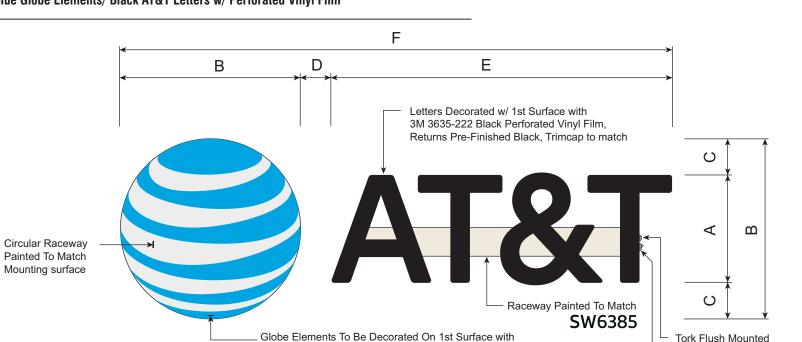


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Illuminated Letters - Horizontal Logo

AR - IL- Rwy-Black Letters - Blue Globe - Horiz

Translucent Blue Globe Elements/ Black AT&T Letters w/ Perforated Vinyl Film



Illum. Raceway Black Letters & Blue Globe - Horizontal Layout

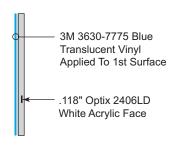
Sign Model	Α	В	С	D	E	F	Element SqFt	Overall SqFt
AR-IL-Rwy-30-Black Ltrs-Blue Globe-Horiz	30"	50"	10"	8.54"	94.38"	152.91"	37.02 Sq.Ft.	53.09 Sq.Ft.
AR-IL-Rwy-24-Black Ltrs-Blue Globe-Horiz	24"	40"	8"	6.84"	75.5"	122.39"	23.7 Sq.Ft.	34 Sq.Ft.
AR-IL-Rwy-18-Black Ltrs-Blue Globe-Horiz	18"	30"	6"	5.125"	56.63"	91.66"	13.33 Sq.Ft.	19.10 Sq.Ft.

3M 3630-7775 Blue Translucent Vinyl. Returns Painted

MP77101 Blue, Satin Finish, Trimcap to match.

General Notes

- 1. LED Modules & Power Supplies As Provided By GE Current (888)694-3533, www.tetradrawings@ge.com
- 2. GE Current Modules to be: GEMS2432 3200K
- 3. Manufacture Shall Coordinate With LED Provider To Determine LED Optimum Installation Configuration
- 4. LED Modules to be installed with VHB tape in conjuction with silicone adhesive or mechanical fastener.
- 5. 1" Jewelite trimcap with #8x1/2" self-tapping phillips screws, color to match return.
- 6. Letterset and globe to have disconnect switch and photocell.
- 7. Mounting spacers are to be painted to match the mounting surface.



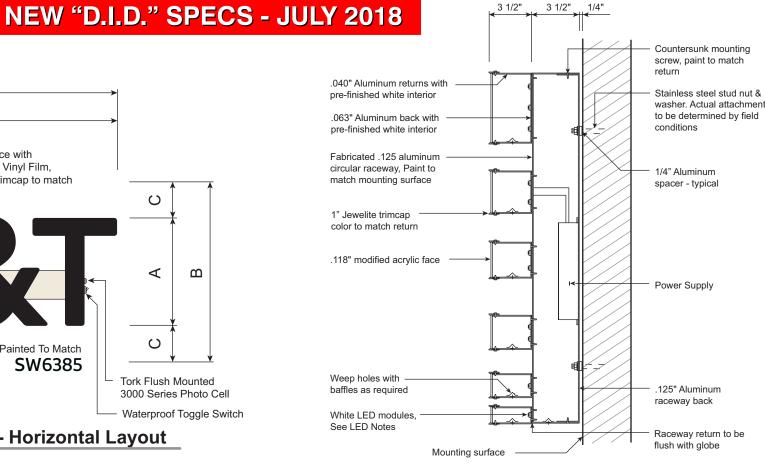
Globe Vinyl Application

3M 3635-222 Perforated Vinyl Applied To 1st Surface .118" Optix 2406LD White Acrylic Face

3000 Series Photo Cell

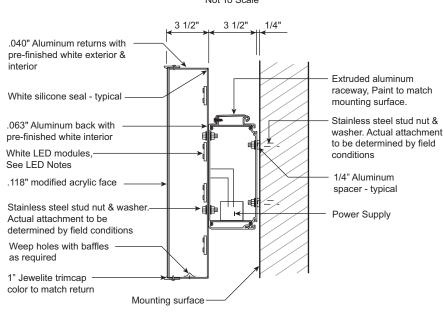
Waterproof Toggle Switch

Letters Vinyl Application



Typical Globe Section

Not To Scale



Typical Letter Section

Not To Scale



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Mark Webb Account Rep: Susan Seeber roject Manager. Edward DeLaney Drawn By:

Underwriters Laboratories Inc.

Retail Store #119894 211 East Maple Avenue Vienna, VA 22180

Project / Location:

23-45554-10 Job Number 12/04/17 6 Design Number: **23-45554-10 R5**

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Replacement Door Vinyl New door vinyl w/ logo & hours

Scope of Work:

NOTE: One (1) set of replacement vinyl required.

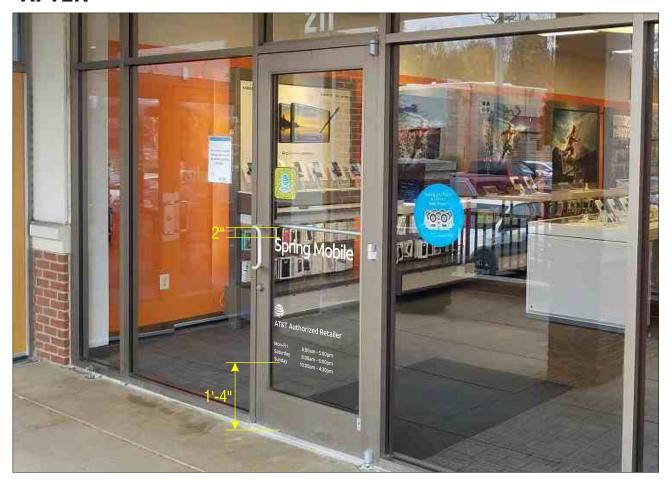
Remove existing door vinyl & clean glass on glass doors.

Manufacture & install new door vinyl logo & hours, as shown.

BEFORE



AFTER



SEE DETAILS ON SHEET 7.



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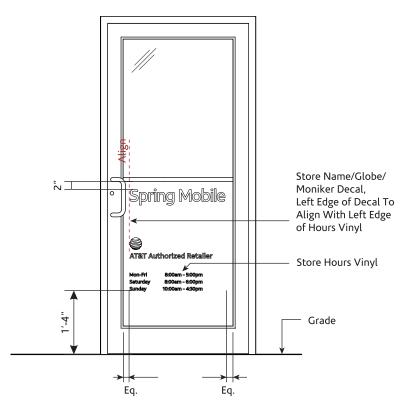




Job Number:	23	-4555	4-10
Date:		12/0	4/17
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Design Number:	23-45	554-1	0 R5

NOTE: One (1) set of replacement vinyl required.

Store Hours shown are sample only. Actual store hours are to be verified prior to manufacturing.



Typical Installation - Single Door

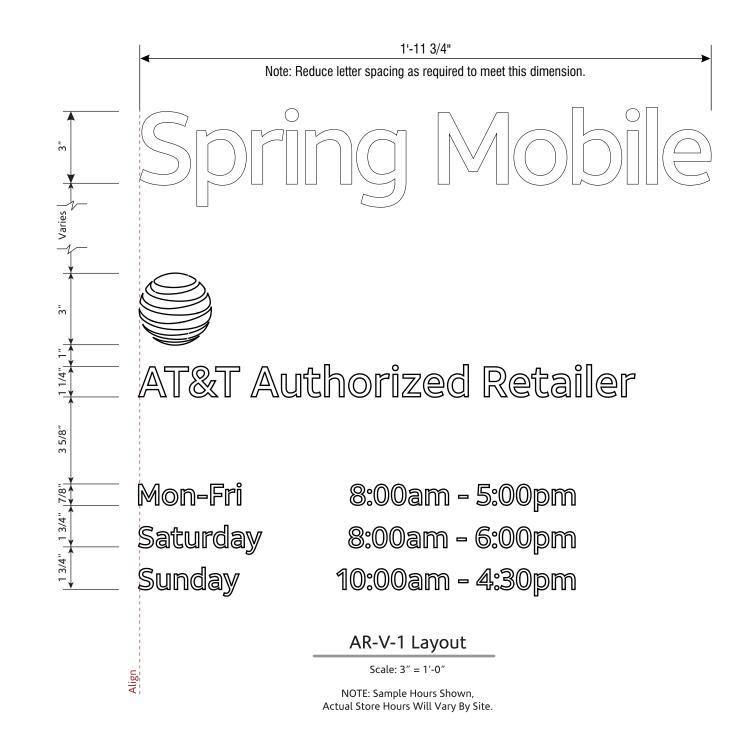
Scale: 1/2" = 1'-0"

General Notes

 Typeface for "Store Hours" and days of the week to be: ATT Aleck Sans Medium

Typeface for all other copy to be: ATT Aleck Sans Regular

- 2. Vinyl to be 3M 3630-7725-10 White Vinyl applied to first surface of glass
- 3. Sample Layouts Shown, Message Will Vary By Site Requirements

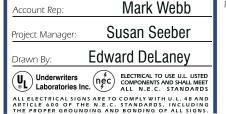




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