



Memorandum

To: Board of Architectural Review
From: Andrea West, Planner
Meeting Date: March 21, 2019
Re: **Item No. 1 - Docket No. 10-19-BAR**
AT&T - 211 Maple Ave E

Item No. 1: Request for approval of a new wall sign for AT&T located at 211 Maple Ave E, Docket No. 08-19-BAR, in the C-2 General Commercial zoning district; filed by Gary Brent, of MG Permits.

The applicant is requesting approval of a replacement wall sign at the existing AT&T retail location at 211 Maple Ave E. The proposed sign will be a globe and channel letterset, replacing a similar globe and channel letters mounted on a single raceway painted to match the fascia. The fascia will be repaired and restored before replacement of the proposed sign is installed.

The sign will be internally illuminated; lumen levels are not provided, the kelvins levels are 3200k. Staff has requested the applicant to provide additional clarification of the light levels of the sign.

The sign meets the requirements of the Town Code; the leased space is 17' in width allowing for 34 square feet of sign area. The proposed sign is 34 square feet.

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Applicants should attend the meeting and represent their application.

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.

This staff report is not an approval, or building permit. Board approval is not a building permit.