



Memorandum

To: Board of Architectural Review
From: Andrea West, Planner
Meeting Date: February 21, 2019
Re: **Item No. 4 - Docket No. 13-19-BAR**
Mathnasium - 328 Maple Ave E

Item No. 4: Request for approval of a new wall sign and freestanding sign (tenant replacement panel) for Mathnasium located at 328 Maple Ave E, Docket No. 13-19-BAR, in the C-1A Special Commercial zoning district; filed by Jessica Sutherland, Talley Sign Company, sign agent.

The applicant is requesting approval of two signs, one on the façade facing Maple Avenue and a replacement tenant panel in the shared monument sign on Maple Ave. The wall sign is an internally illuminated channel letters mounted on a raceway above an internally illuminated sign panel mounted in a raceway. The channel letters are 5" in depth with a 5" raceway. The signs will be 80 lumens at 2500 kelvins.

The tenant replacement panel is a 1" raised aluminum face routed with ½" white acrylic push through letters and surface vinyl. All illumination is preexisting.

The wall sign is 41.875 square feet; the leased space is approximately 22' in width allowing for 44 square feet of sign area. Both signs meet the requirements of the Town Code.

* * * * *

Applicants should attend the meeting and represent their application.

Failure to appear may result in the deferral of the item or amendments to the design.

Failure to appear will not relieve any pending violations.

This staff report is not an approval, or building permit. Board approval is not a building permit.