



Memorandum

To: Board of Architectural Review

From: Andrea West, Planner

Meeting Date: July 18, 2019

Re: **Item No.1 - Docket No. 07-19-BAR**
Revision - Jolie Hair Studio 2, LLC - 121 Maple Ave W

Request for approval of a revised wall sign for Jolie Hair Studio 2, LLC located at 121 Maple Ave W, Docket No. 07-19-BAR, in the C-1A Special Commercial zoning district; filed by Amy Philippe, business owner.

In February 2019, the applicants requested approval of a new exterior paint color, installation of a new façade sign, window decal signage, and to retain the previously installed tenant replacement panel on the freestanding sign. The Board approved all of the requested modifications with the recommendation that the paint be a higher grade than originally selected.

The applicant was unable to paint the building due to cost, and the light colored signage will no longer work over the existing beige color which the building will remain. The sign company recommended a grey acrylic which shows as white when internally illuminated, while showing charcoal grey in the day light.

The sign was installed without the proper permits and a day-light acrylic color different than what the Board approved. Staff instructed the applicant to apply for the sign revision for the Board's review.

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Applicants are required to attend the meeting and represent their application. Failure to appear will result in the deferral of the item and project approval delays.

Failure to appear will not relieve any pending violations.

This staff report is not an approval, or building permit.

Board of Architectural Review approval is not a building permit.