

Memorandum

To: Board of Architectural Review

From: Andrea West, Planner

Meeting Date: July 18, 2019

Re: Item No. 5 - Docket No. 33-19-BAR

Chi-Mc - Korean Fried Chicken - 126-B Branch Road SE

Request for approval of one wall sign for Chi-Mc - Korean Fried Chicken located at 126-B Branch Road SE, Docket No. 33-19-BAR, in the C-2 General Commercial zoning district; filed by W. Sakie Bhar, K & K Sign Service, Inc..

The applicant is requesting the approval of a new internally illuminated channel letter sign for the 126-B Branch Rd SE location of Chi-Mc - Korean Fried Chicken. The sign consists of 4" aluminum returns (black and white), white acrylic faces with applied vinyl in some locations, mounted to a raceway painted to match the existing façade color. Staff will work with the applicant to determine the lumens and kelvins of the illumination.

The sign meets the requirements of the Town Code; the tenant space is 30′ in linear width allowing 60′ square feet of sign area. The sign proposed is 36′ square feet.

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Applicants are required to attend the meeting and represent their application. Failure to appear will result in the deferral of the item and project approval delays.

Failure to appear will not relieve any pending violations.

This staff report is not an approval, or building permit.

Board of Architectural Review approval is not a building permit.