



Memorandum

To: Board of Architectural Review

From: Andrea West, Planner

Meeting Date: September 19, 2019

Re: **Item No. 2 - Docket No. PF-43-19-BAR**
Bellini Salon & Gerrish MedEsthetics - 112 Pleasant St SW

Item No. 2: Request for approval of replacement panel within existing freestanding sign located at 112 Pleasant St SW, Docket No. PF-43-19-BAR, in the C-1A Special Commercial district; filed by Michael Kirnan of FastSigns Tysons, sign owner.

The applicant is requesting approval for the replacement of the acrylic panels in the existing freestanding sign. The existing sign area is approximately 72" x 72" (36 square feet in area) on each side. The applicant is proposing 3/16" white acrylic panels with black and grey vinyl. The top third of the sign states "bellini salon" in a black serif font, and the remainder of the sign area states "Gerrish MedEsthetics" with a logo in grey vinyl. The illumination listed within the application is existing.

Process

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.

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NOTE:

*Applicants must attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.
This staff report is not an approval, or building permit. Board approval is not a
building permit.*