



Memorandum

To: Board of Architectural Review

From: Andrea West, Planner

Meeting Date: March 19, 2020

Re: **Item No. 3 - Docket No. PF-08-20-BAR**
Signs - Sam's Studio - 139 Church St NW

Item No. 3: Request for approval of new signs, one wall and one tenant panel replacement, for Sam's Studio located at 139 Church Street NW, Docket No. PF-08-20-BAR, in the C-1B Pedestrian Commercial zoning district; filed by Sam Kazemi, business owner.

The applicant is proposing the installation of a new wall sign for the first floor location of his salon at 139 Church Street NW; the applicant is also proposing the installation of a new tenant panel on the shared monument sign at the Church Street frontage.

The non-illuminated wall sign is constructed with ½" PVC affixed to the building 3/8" screws and anchors. The sign renderings show a "yellow" on some of the features, the samples to be provided at the meeting show that this color is intended to be a bronze or gold.

The proposed freestanding tenant panel will use the existing acrylic panel to show the new tenant name in the location of the previous tenant, Salon Etoiles.

The signage is consistent with the zoning requirements as proposed. The sign is 20 square feet. The tenant space is 20' linear feet allowing for 40 square feet of sign area to be shared between the lower and upper tenant.

Applicants must attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.

Process

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.