



## Memorandum

To: Board of Architectural Review

From: Kelly O'Brien, Principal Planner

Meeting Date: May 21, 2020

Re: **Item No. 8 - Docket No. 18-20-BAR**  
Pizzaroni Signage  
235 Maple Avenue East

**Item No. 8: Request for approval a façade sign for Pizzaroni located at 235 Maple Avenue East, (Docket No. 18-20-BAR),** in the C-2 General Commercial zoning district; filed by Kasim Kurd, business owner.

The applicant is requesting approval of a channel letter sign with bronze returns and white acrylic face. Red, green, black and yellow vinyl overlays are proposed on the white face to depict the restaurant's logo. The sign is mounted into the building fascia centered in the panel with no raceway. The LED lighting inside the channel letters is proposed as 140 lumens.

The proposed sign meets the standards of the Town Code. The tenant space is approximately 16'-3" in width and is permitted 32.5 square feet in sign area. The sign proposed is 29.29 square feet.

### ***Process***

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or

***Applicants must attend the meeting and represent their application.  
Failure to appear may result in the deferral of the item or amendments to the design.  
Failure to appear will not relieve any pending violations.***

building permit involving any such other use, is also designated an architectural control district.

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.