

### Proposed Temporary Sign Standards for Window and Yard Signs per October 28, 2020 Town Council Work Session

<b>Sign Type</b>	<b><i>Lots with Residential Land Use</i></b>	<b><i>Lots with Non-Residential Land Use</i></b>	<b><i>Maximum Duration</i></b>
Window Signs	25% of total area of single window	25% of total area of single window	<b>Unlimited</b> <del>60 days per sign</del>
Yard Signs	Maximum total sign area of 12 square feet with maximum 4 square feet for any single sign	Maximum total sign area of 24 square feet with maximum 12 square feet for any single sign	<b>Unlimited</b> <del>60 days per sign</del>
<b>Yard Signs, Short Duration</b>	<b>Maximum total sign area of 21 square feet with maximum 4 square feet for any single sign</b>	<b>Maximum total sign area of 24 square feet with maximum 12 square feet for any single sign</b>	<b>30 days</b>
Yard Signs, Limited Duration	Maximum total sign area of 54 square feet with maximum 6 square feet for any single sign	Maximum total sign area of 54 square feet with maximum 6 square feet for any single sign	<b>7</b> <del>5 days per sign</del>
Yard Signs, <b>Non-Commercial</b> (Construction, For Sale, Rent, or Lease)	Maximum total sign area of 12 square feet	Maximum total sign area of 32 square feet	During duration of construction, sale, rent or lease

### Planning Commission Recommended Temporary Sign Table

<b>Zoning District</b>	<b>Land Use</b>	<b>Banners</b>	<b>Window Signs</b>	<b>Yard Signs</b>	<b>Duration</b>
RS-10, RS-12.5, RS-16, RM-2, RTH, PR, PC	Residential, Parks, and Institutions	Maximum area: 24 square feet	Lesser of 25% of window area or 10 square feet	12 square feet for any single sign	Banners and yard signs: 90 days; Yard signs, for sale or rent: during the duration of construction or sale
C-1, C-1A, C-1B*, C-2, MAC, CM, CMP, T	Commercial and Industrial	Maximum area: 32 square feet	Lesser of 25% of window area or 10 square feet	16 square feet for any single sign	Banners, window signs and yard signs: 90 days; Yard signs, for sale or rent: during the duration of construction or sale

\*Note: C-1B Church Street Vision Design guidelines for signs provided in section 18-87.5.K.

### Comparison of Other Jurisdictions Temporary Sign Standards

Jurisdiction	Residential Uses	Non-Residential Uses	Construction, For Rent or Sale	Window Signs	Duration
<i>Fairfax County</i>	<i>Yard signs</i> on any lot with a residential use cannot exceed 12 square feet in total area, with no single sign exceeding 4 square feet in area, height of 4 feet (includes window signs)	<i>Lots on major thoroughfare:</i> building-mounted and freestanding signs (2 per lot) not to exceed 32 square feet in total area per lot, max height of 4 feet <i>Others:</i> building mounted and freestanding signs (2 per lot) not to exceed 24 square feet in total area per lot, max height of 4 feet	<i>For rent/sale:</i> 6 square feet single-family <i>For rent/sale:</i> 12 square feet multi-family <i>For rent/sale:</i> 32 square feet non-residential and large residential <i>New residential, commercial or industrial construction:</i> 60 square feet <i>Single family improvement, renovation or construction:</i> 4 square feet	For non-residential uses if total of all signs does not cover more than 30% of total area of the window in which the signs are located	No time limit unless stated (i.e., construction, for rent or sale)
<i>Herndon</i>	One or more temporary signs noncommercial with a total area of no more than 12 square feet	Up to 2 minor signs per parcel (limited to 2 square feet each)	No specific standards – see residential and non-residential uses	25% of total area of the window	90 days
<i>Falls Church</i>	Up to 3 noncommercial temporary signs, not exceeding 4 feet in height nor 4 square feet in area for each sign. Yard signs shall not be considered commercial signs.	Up to 3 noncommercial temporary signs, not exceeding 4 feet in height nor 4 square feet in area for each sign. Yard signs shall not be considered commercial signs.	One temporary sale, rent, lease, build-to-sign, or sign announcing future construction, not exceeding 6 square feet in area in any R district, or 16 square feet in area in any other district; cannot exceed 6 feet in height 32 square feet non-residential construction	25% of area of transparent glass on that pane	60 days
<i>Fairfax City</i>	<i>Political and non-commercial message signs:</i> Not to exceed 10 square feet in residential districts; Limited to maximum 1 sign per street frontage; Not to exceed 5 feet in height	<i>Announcement or promotional signs:</i> Not to exceed 32 square feet <i>Political and non-commercial signs:</i> Not to exceed 32 square feet in nonresidential districts; Limited to maximum 1 sign per street frontage; Not to exceed 5 feet in height	<i>Construction signs:</i> Not to exceed 10 square feet in residential districts (1 per residential unit), 32 square feet in nonresidential districts (max total of 2 such signs per development); Not to exceed 5 feet in height <i>Real estate signs:</i> Not to exceed 10 square feet in residential districts, 32 square feet in nonresidential districts; Limited to maximum 1 sign per street frontage; Not to exceed 5 feet in height	No specific standards	90 days