

**REQUEST FOR PROPOSAL SUMMARY REPORT
AND AWARD RECOMMENDATION**

Date: December 15, 2020

Bid Number and Title: RFP 21-01 Market Study & Economic Development Strategy

Optional Pre-Proposal Meeting: October 21, 2020

Proposals Due: November 2, 2020

Received Electronically by: Gina Gilpin

Total Responses Received: Thirteen (13)

Evaluation Committee:

Natalie Monkou, Economic Development Manager, Town of Vienna

Cindy Petkac, Director of Planning and Zoning, Town of Vienna

Marion Serfass, Director of Planning and Zoning, Town of Vienna

Dennis Holste, Economic Development Manager, Town of Herndon

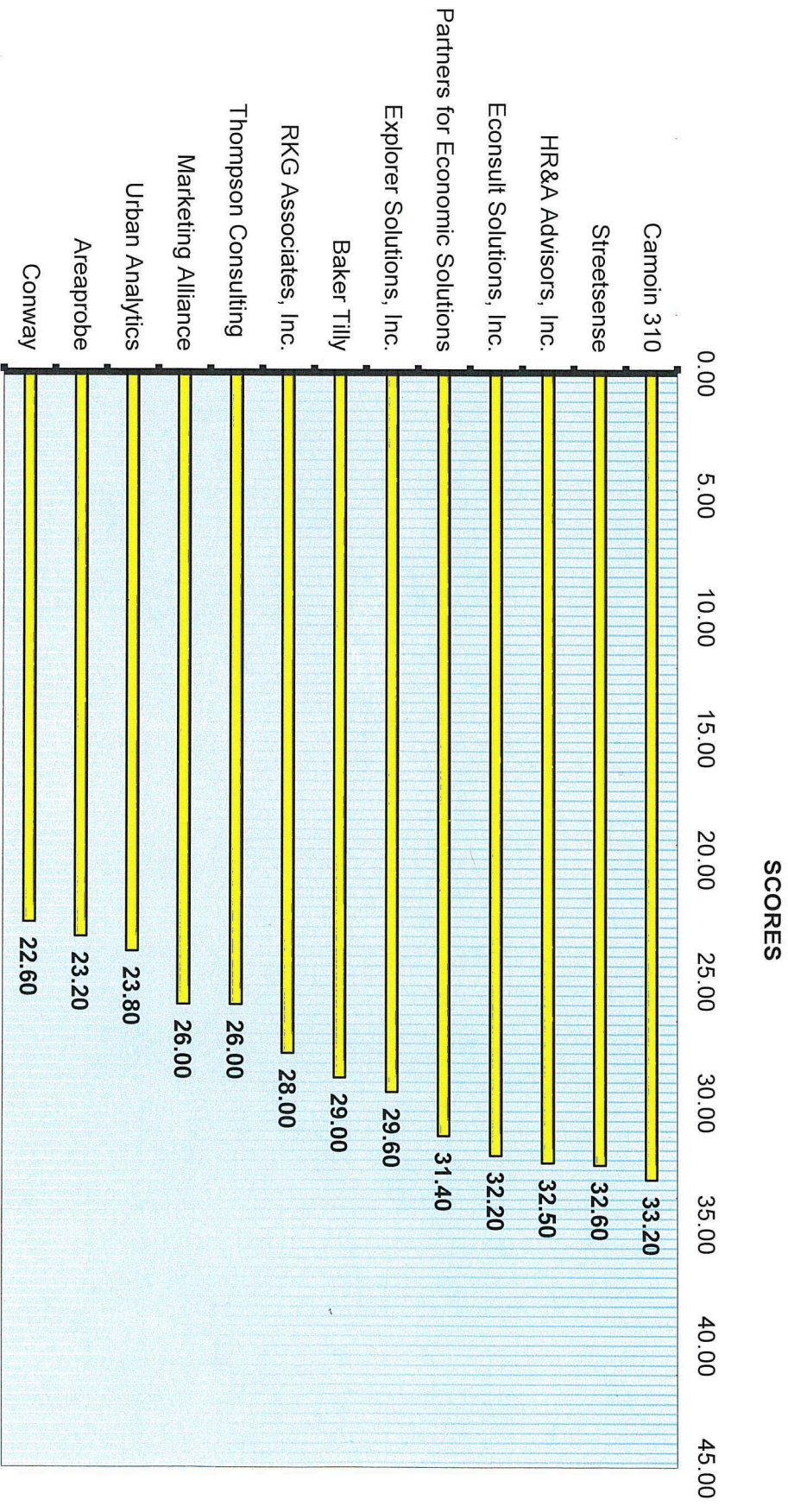
As a result of the evaluation of the proposals from the Evaluation Committee members, five (5) vendors were interviewed: Streetsense, Camoin 310, HR&A Advisors, Econsult Solutions, and Partners for Economic Solutions. After the interview phase and follow up questions and discussions, the Committee came to the decision that Streetsense was the top ranked vendor.

Negotiations and further discussion with Streetsense continued, and a proposal was accepted for award.

The Award is recommended to be made to:

Streetsense
3 Bethesda Metro, Suite 140
Bethesda, MD 20814

RANKING BY TOTAL SCORE



THE TOWN OF VIENNA, VIRGINIA																					
BID NUMBER:	RFP 21-01	Canoin 310 4905 Dickens Road Ste 101 Richmond, VA 23230				Conway 75 Arlington St Boston, MA 02116				HR&A Advisors, Inc. 925 15th St NW, Floor 3 Washington, DC 20005				Partners for Economic Solutions 349 Cedar St NW Washington, DC 20012							
PROPOSALS DUE:	11/02/2020 11:00 AM																				
RECEIVED BY:	GINA GILPIN																				
WITNESS:	ELECTRONICALLY SUBMITTED																				
BID TITLE:	Market Study & Economic Development Strategy																				
CRITERIA	WGT	A	B	C	D	TOTAL	A	B	C	D	TOTAL	A	B	C	D	TOTAL					
1. Technical Ability a. Quality and Completeness of Proposal b. Project Approach and Methodology c. Strength of Proposal Team		4.80	5.40	4.80	4.80	19.80	1.20	4.80	2.40	3.60	12.00	5.40	5.40	4.80	3.60	19.20	4.80	5.40	4.80	4.80	19.80
2. Past Performance a. Consultant Qualifications and Experience b. References c. Relevant Experience		1.80	1.60	1.60	1.80	6.80	1.20	1.40	1.20	1.20	5.00	2.00	1.80	1.80	1.40	7.00	1.40	1.60	1.20	1.60	5.80
3. Financial Proposal and Completion Date a. Proposal Cost and Summary b. Schedule for Completion		1.80	1.60	1.60	1.60	6.60	1.60	1.40	1.40	1.20	5.60	1.90	1.40	1.60	1.40	6.30	1.40	1.40	1.40	1.60	5.80
TOTAL	100.0%	8.40	8.60	8.00	8.20	33.20	4.00	7.60	5.00	6.00	22.60	9.30	8.60	8.20	6.40	32.50	7.60	8.40	7.40	8.00	31.40

[illegible]

