

Labor Subtotal			TOTAL		Task 1: Identity & Messaging Development		Task 2: Website Development		Task 3: Social Media Content & Strategy	
Name	Title	Proposed Rate	Hours	Total Cost	Hours	Cost	Hours	Cost	Hours	Cost
Joseph Ney	Creative Director	\$ 258.45	8	\$ 2,067.60	4	\$ 1,033.80	2	\$ 516.90	2	\$ 516.90
Rebekah Peterson	Project Manager	\$ 123.84	62	\$ 7,678.08	8	\$ 990.72	28	\$ 3,467.52	26	\$ 3,219.84
Patrick Harrington	Copywriter	\$ 137.30	20	\$ 2,746.00	6	\$ 823.80	8	\$ 1,098.40	6	\$ 823.80
Dexter Kim	Website Designer	\$ 157.76	40	\$ 6,310.40	-	\$ -	40	\$ 6,310.40	-	\$ -
Roland Lovett	Art Director	\$ 156.14	50	\$ 7,807.00	30	\$ 4,684.20	12	\$ 1,873.68	8	\$ 1,249.12
Gautham Rallipalli	Website Developer	\$ 120.45	56	\$ 6,745.20	-	\$ -	56	\$ 6,745.20	-	\$ -
Jessica Salani	Digital Media Associate	\$ 104.09	64	\$ 6,661.76	-	\$ -	-	\$ -	64	\$ 6,661.76
Labor Subtotal			300	\$ 40,016.04	48	\$ 7,532.52	146	\$ 20,012.10	106	\$ 12,471.42
OTHER DIRECT COSTS			Total QTY	Total Cost	QTY	Cost	QTY	Cost	QTY	Cost
		\$ -	-	\$ -	-	\$ -	-	\$ -	-	\$ -
		\$ -	-	\$ -	-	\$ -	-	\$ -	-	\$ -
		\$ -	-	\$ -	-	\$ -	-	\$ -	-	\$ -
		\$ -	-	\$ -	-	\$ -	-	\$ -	-	\$ -
ODC Subtotal			-	\$ -	-	\$ -	-	\$ -	-	\$ -
Travel			Total QTY	Total Cost	QTY	Cost	QTY	Cost	QTY	Cost
		\$ -	-	\$ -	-	\$ -	-	\$ -	-	\$ -
Travel Subtotal			-	\$ -	-	\$ -	-	\$ -	-	\$ -
TOTAL			\$ 40,016.04		\$ 7,532.52		\$ 20,012.10		\$ 12,471.42	