



# County of Fairfax, Virginia

## NOTICE OF AWARD

Date of Award: **SEP 05 2018**

**\*\*Multiple awards were made as a result of this solicitation. Departments may select any awarded contractor for services valued at \$10K and below without requesting additional quotes from the other awarded contractors. All services valued at above \$10K require departments to solicit quotes from all awarded contractors. Departments shall select the contractor with the lowest price meeting all requirements of the services.**

**See List of Awarded Contractors on page 4\*\***

CONTRACT TITLE: Marketing and Communication Services  
RFX NUMBER: 2000002502  
CONTRACT NUMBER: 4400008733  
CONTRACT TYPE: Requirements Contract  
NIGP CODE: 96153  
CONTRACT PERIOD: Date of award through May 31, 2020  
RENEWALS: Three (3) one-year renewals  
SUPERSEDES CONTRACTS: 4400003789

CONTRACTOR: Reingold, Inc.  
433 E. Monroe Avenue  
Alexandria, VA 22301  
SUPPLIER CODE: 1000008517


Contact: Joseph Ney, Partner  
Telephone: 202-559-4435  
E-mail: [jney@reingold.com](mailto:jney@reingold.com)  
TERMS: Net 30 days

DELIVERY: N/A  
FOB: Destination  
PRICES: See Attached

DPMC CONTACT: Name: Derek D. Solomon, Contract Specialist II  
Telephone: 703-324-3603  
Fax: 703-324-3228  
E-mail: [derek.solomon@fairfaxcounty.gov](mailto:derek.solomon@fairfaxcounty.gov)

ORDERING INSTRUCTIONS:

Any county department may enter into FOCUS (Fairfax County Unified Systems) a shopping cart indicating the item/service required, the quantity, the payment terms and the delivery date. The shopping cart must be annotated with the contract number. Requests exceeding the small purchase threshold (\$10k) will be routed to DPMM and a purchase order will be executed.



Derek D. Solomon  
Contract Specialist

DISTRIBUTION:

Finance – Accounts Payable/e  
Office of Public Affairs – Jeremy Lasich/e

DPMM - Contract Specialist – Derek Solomon  
DPMM – Supplier Diversity – Jason Im/e

PRICING

<b>Labor Category</b>	<b>Hourly Rates</b>
Principal Consultant	\$ 228.00
Project Director Low	\$ 109.25
Project Director High	\$ 178.60
Communications Planning Low	\$ 91.83
Communications Planning High	\$ 152.00
Researcher Low	\$ 61.22
Researcher High	\$ 89.30
Event Planning Low	\$ 72.99
Event Planning High	\$ 118.28
Writer/Editor Low	\$ 72.99
Writer/Editor High	\$ 121.13
Graphic Design Low	\$ 68.28
Graphic Designer High	\$ 123.50
Art Director	\$ 137.75
Web Designer Low	\$ 103.60
Web Designer High	\$ 139.18
Web Programmer Low	\$ 111.84
Web Programmer High	\$ 199.50
Photographer Low	\$ 89.48
Photographer High	\$ 135.39

**LIST OF AWARDED CONTRACTORS**

<b>CONTRACTOR</b>	<b>CONTRACT NUMBER</b>
Eastern Research Group, Inc.	4400008710
ICF Incorporated, LLC	4400008731
Leapfrog Solutions Acquisitions, LLC dba Leapfrog Solutions, Inc.	4400008732
Reingold, Inc.	4400008733