

From: Stephen Kenney, Chairman Planning Commission

To: Vienna Town Council

Meeting Date: January 13, 2021

Re: Temporary Signage Ordinance

Overview

The Planning Commission held a public hearing to review possible text amendments to the Temporary Sign Regulations in Article 19 of Chapter 18 of the Town Code, Section 18-175, 18-177, 18-178 and 18-185.

The Planning Commission was told the Town Council had held a couple meetings to work out differences in the requirements and the staff presented tables and text were the culmination of those meetings.

Some members of the PC felt the proposed language and in particular the chart (Temporary Sign Standards for Window and Yard Signs (chart)) was too detailed. One commissioner felt 'less is more' when it comes to these temporary signs. The other felt size of the yard sign may not be adequately descriptive and had concerns about unintended consequences, such as limiting holiday lighting displays (Note - not considered temporary signage) and other potential conflicts. This commissioner also had concerns about the limit on timing of display for certain signs.

The majority did not object to the revised text nor the updated chart for these sign types.

PC Action and Concerns

The Commission voted 7-2 to recommend that Town Council approve the text amendment to Temporary Sign Regulations in Article 19 of Chapter 18 of the Town Code, Section 18-175, 18-177, 18-178 and 18-185.

Motion: Meren

2nd: Aimone

Roll Call Vote: 7-2 (Couchman and Patariu)