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**WALSH COLUCCI
LUBELEY & WALSH PC**

February 26, 2021

Submitted Electronically via IDT

Andrea West
Town of Vienna
127 Center Street, South
Vienna, Virginia 22180

Re: Modifications of Approved Signs
PF-71-20-BAR
332 Maple Avenue East (the “Subject Property”)
Applicant: Burke & Herbert Bank

Dear Ms. West:

At its meeting on January 21, 2021, the Town of Vienna Board of Architectural Review (the “BAR”) approved, subject to conditions, the above-referenced application submitted by Burke & Herbert Bank (the “Applicant”) to allow signs and exterior modifications to the existing building located at 332 Maple Avenue East. On February 26, 2021, the Applicant returned to the BAR to obtain approval for the Metallic Silver color of the proposed metal panel building material.

Subsequent to the BAR’s approval of the signs, and during the sign permit process, the Applicant identified the need for a number of revisions to the approved building and freestanding signs. The proposed revisions, which are illustrated in the revised sign package prepared by DMS Sign Connection and dated February 19, 2021, are summarized below:

1. **Building Sign Revisions** – The approved building signs consist of the “Burke & Herbert Bank” logo in white lettering with a gold ampersand and a gold underscore at the bottom of each sign. The Applicant proposes to revise the approved signs by utilizing blue lettering in lieu of white, and removing the gold underscore. The blue lettering will complement the blue canopies along the Maple Avenue façade as well as the blue surrounds associated with the ATM and night depository. Additionally, the blue lettering will better relate to the color of the brick tower element. These signs will be front lit and also halo lit against a backer panel installed behind the signs. No changes are proposed to the area of these signs, which will continue to comply with Zoning Ordinance requirements.
2. **Freestanding Pylon Sign Revisions** – Under the existing approval, the existing freestanding pylon sign along Maple Avenue was to be retrofitted and re-faced with a

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blue-backed sign that displayed the Burke & Herbert logo in white lettering. The proposed revisions to this sign include the installation of a new sign cabinet and the re-cladding of the existing sign post. The appearance of the sign will be consistent with freestanding signs at Burke & Herbert Bank locations throughout the region, as illustrated in the photographs submitted to the BAR prior to the most recent hearing. The sign's color will complement the color of the approved building materials. The sign text will include blue lettering with a gold ampersand, consistent with the proposed building signs. The proposed treatment of this sign will ensure integration between the signs and building materials. This sign will continue to be internally illuminated consistent with the previous approval. As with the building signs, no additional sign area is proposed for the freestanding sign, which will continue to comply with Zoning Ordinance requirements.

As noted on the submitted sign package, the illumination of these signs will not exceed a maximum of 150 lumens or 3,000 kelvin.

I would appreciate the acceptance of these materials and the updated sign package, and request that this matter be docketed for consideration at the upcoming meeting of the Board of Architectural Review on March 18, 2021. Should you have any questions or require additional information, please do not hesitate to contact me.

As always, I appreciate your consideration.

Very truly yours,

WALSH, COLUCCI, LUBELEY & WALSH, P.C.



Robert D. Brant

Enclosure

cc: Bob Korman Joseph Collum
 Andy Schiefer John Kelly
 Kyle Anderson