



Memorandum

To: Board of Architectural Review

From: Andrea West, Planner

Meeting Date: March 18, 2021

Re: **Item No. 7 - Docket No. PF-07-21-BAR**
Sign
Architessa Tile.Stone.Wood - 172 Maple Avenue W

Item No. 7: Request for approval of a new sign, for Architessa Tile.Stone.Wood, formerly Architectural Ceramics, located at 172 Maple Avenue W, Docket No. PF-07-21-BAR, in the C-2 Commercial zoning district; filed by Tracie Claxton, of Gelberg Signs, sign agent.

The existing tenant at 172 Maple Avenue W, Architectural Ceramics, is rebranding under the name Architessa Tile.Stone.Wood. The 47.5 square foot sign is within the allowable sign area per Town Code. The sign consists of individual internally illuminated channel letters with white acrylic and black returns. The proposed sign is ~145 lumens and 3000 kelvins.

Process

Per Town Code Chapter 4, all land areas zoned other than single-family detached residential are architectural control districts. Any lot, parcel or area of land within any area zoned for single-family detached residences, which is used for other than single-family detached residences, or which is the subject of an application for a use permit or building permit involving any such other use, is also designated an architectural control district.

***Applicants must attend the meeting and represent their application.
Failure to appear may result in the deferral of the item or amendments to the design.
Failure to appear will not relieve any pending violations.***

No structure, building, sign or other improvements or other major landscape features surrounding such building, structure, sign or improvement located on any land within any architectural control district shall be erected, reconstructed, altered or restored until the plans for such shall have been approved by the Board of Architectural Review.