



Public Engagement Update

March 31, 2021

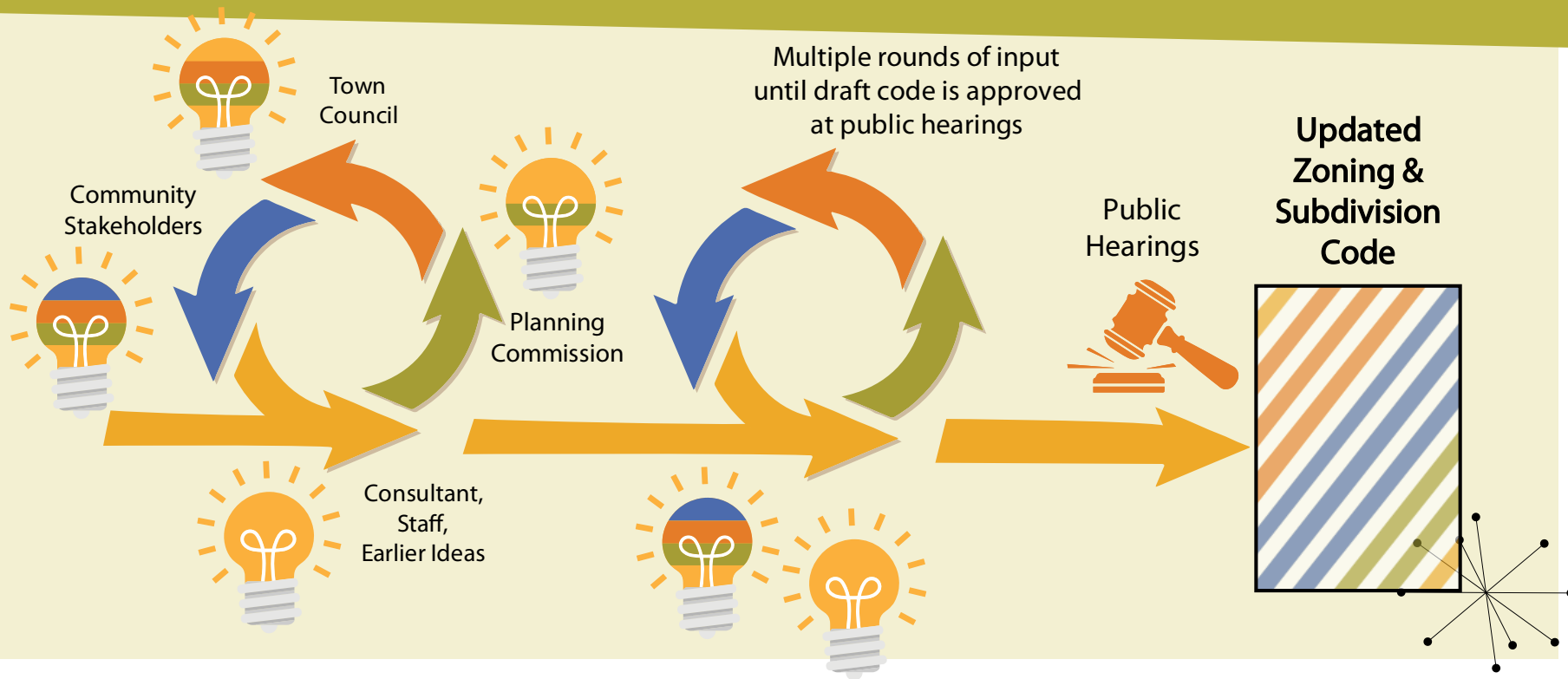


Cindy Petkac, AICP
Director of Planning & Zoning

Michael D’Orazio, AICP
Deputy Director

Kelly O’Brien, AICP
Principal Planner

Public Engagement is an iterative process





How are we engaging the public?

- Website www.codecreatevienna.com

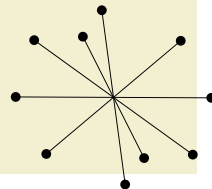
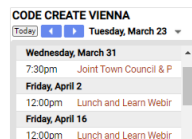
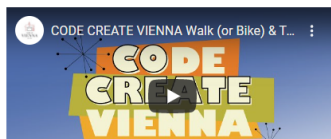


Welcome to CODE CREATE VIENNA, our online engagement platform for the Zoning Code and Subdivision Ordinance Update. The Town of Vienna encourages and welcomes its residents, businesses and other interested parties to be a part of the process. Getting involved begins with a click. Below are several ways you can participate. Just click on what interests you and get started today.

Comments? Questions?

E-mail: codecreate@viennava.gov

[Join the conversation! Click here to sign up.](#)



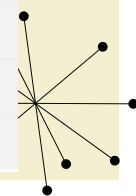


How are we engaging the public?

■ Website

– Users from Jan 22 to Mar 22

Device category		desktop	mobile	tablet	Totals
City		Active users	Active users	Active users	↓ Active users
Totals		549 51.0% of total	489 45.4% of total	43 4.0% of total	1,077 100.0% of total
1	Vienna	232	228	24	483
2	Oakton	67	81	10	158
3	McLean	27	28	3	58
4	(not set)	19	15	0	32
5	Arlington	13	15	1	29
6	Wolf Trap	15	13	0	28
7	Tysons	17	5	0	22
8	Roseville	0	21	0	21
9	Reston	11	5	1	17
10	Washington	11	6	0	17





How are we engaging the public?

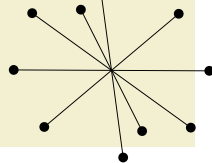
■ Events

Lunch & Learn Webinars - 10

Virtual Public meetings - 2



Date	Title	Registrants	Total Views
10/16/2020	Lunch & Learn - Why are we updating the Town Code?	36	116
11/6/2020	Lunch & Learn - What is lot coverage?	34	109
11/20/2020	Lunch & Learn - What's your sign?	15	28
12/4/2020	Lunch & Learn - Working from home?	13	22
12/18/2020	Lunch & Learn - Table for two? Discussion on Outdoor Dining	7	70
1/15/2021	Lunch & Learn - The Great Sub-Divide	9	3
2/5/2021	Lunch & Learn - What is a variance?	6	4
2/26/2021	Lunch & Learn - What's up with the update?	21	3
3/5/2021	Lunch & Learn - Will you validate my parking?	19	39
3/19/2021	Lunch & Learn - Building Heights	27	5
1/13/2021	Virtual Public Meeting on Residential Standards	41	20
2/24/2021	Virtual Public Meeting on Zones and Districts	40	14



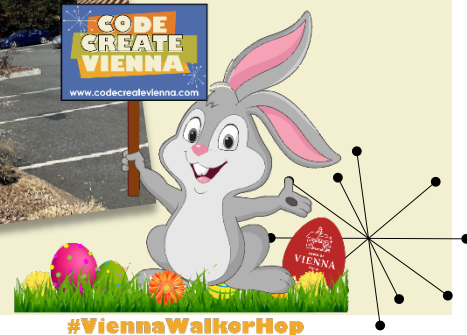
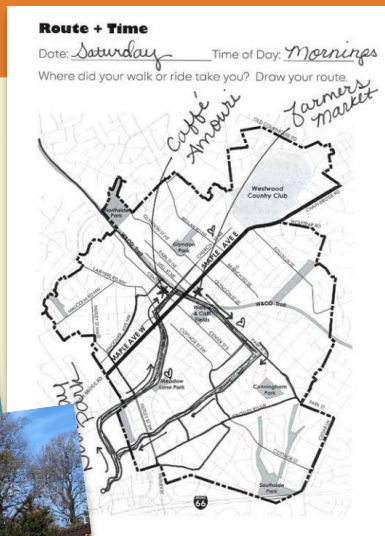
How are we engaging the public?

■ Events

Walk (or Bike) & Tell Field Notes

Scavenger Hunt

Two-Cent Coffee



#ViennaWalkorHop



How are we engaging the public?

■ Surveys

Two-Cent Survey – 70 responses, open ended survey

Residential Standards Survey – 952 responses

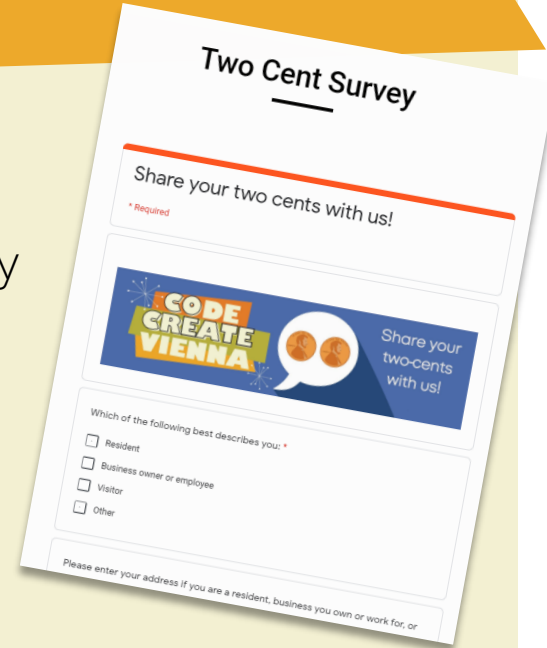
■ Presentations to Boards and Commissions

BAR, BZA, CSC, TBLC, TSC, VPAC, WHBR

■ E-mails

631 people signed up to receive emails plus


72 Board and Commission members



Two Cent Survey

Share your two cents with us!

* Required

CODE CREATE VIENNA  Share your two-cents with us!

Which of the following best describes you: *

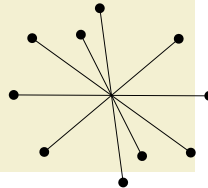
☐ Resident

☐ Business owner or employee

☐ Visitor

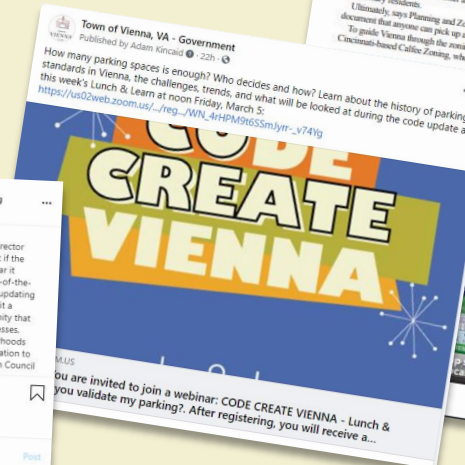
☐ Other

Please enter your address if you are a resident, business you own or work for, or



How are we engaging the public?

- Vienna Voice Newsletter
 - 8 articles since August 2020
 - Sent out to 7,081 homes and businesses
- Social media
 - Facebook, YouTube, Instagram



How are we engaging the public?


Facebook

Date posted	Type of post	Reach	Post Clicks	Reactions, Comments, Shares
3/18/2021	<u>Photo</u>	809	7	4
3/11/2021	<u>Photo</u>	1.1K	35	16
3/2/2021	<u>Link</u>	1.2K	48	19
2/24/2021	<u>Link</u>	835	13	2
2/24/2021	<u>Shared Video</u>	431	17	1
2/22/2021	<u>Photo</u>	1.1K	13	6
2/12/2021	<u>Photo</u>	1.1K	26	6



NEW! Public Comments webpage

Can you find all of the CODE CREATE Bunnies around Town? [Click here for clues!](#)

 **CODE CREATE VIENNA**

[Home](#) · [Project Updates](#) · [Public Engagement](#) · **[Public Comments](#)** · [Background](#) · [Search](#)

Public Comments

We want to hear from you! Please use the form below to share your thoughts on the zoning and subdivision code update. To see what others have said so far, click on the links to the right of the form.

Note: The comments have not been edited or checked for spelling, accuracy or feasibility, however, staff will be monitoring for any offensive language. All comments will be considered as the update process continues.

CODE CREATE VIENNA COMMENTS

* Required

Name (will not be shared online) *

Your answer

What We've Heard from You

- [Website Form Comments Received](#)
- [E-mail Comments Received](#)

Public Meetings & Events Comments

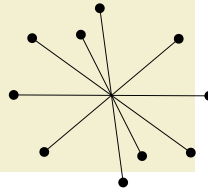
- [Virtual Public Meetings](#)



NEW! Public Comments webpage

What We've Heard From You

- Website Form Comments (new feature)
 - Option to share comments directly through the open-ended comment form on webpage
 - All comments shared through the form are immediately shown on the “Website Form Comments Received” page
 - Responses to questions will be posted next to the questions
- Email Comments (66 received so far)
 - All comments emailed to date have been posted along with date received and responses
 - To clarify that several comments may come from one person, comments were grouped by person responding without sharing names
 - Will be updated as more emails are received



NEW! Public Comments webpage

Public Meetings & Events Comments

■ Virtual Public Meetings

- Organized by meeting date with link to video of meeting
- Comments received through the Question-and-Answer feature in Zoom during virtual public meetings
- Responses to questions were provided verbally during meetings

■ Lunch & Learn Comments

- Organized by date of webinar with link to video of presentation
- Comments received through the Question-and-Answer feature in Zoom
- Responses to questions were provided verbally during meetings

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CODE CREATE VIENNA COMMENTS

* Required

Name (will not be shared online) *

Your answer

What is your relationship to the Town of Vienna? *

☐ Resident (please include address below)

☐ Business owner (please include business address below)

☐ Other interested Party

Please share your home address or business address. It will not be shared online. This information is for staff reference only, it will not be shared online. *

Your answer

What We've Heard from You

- Website Form Comments Received
- E-mail Comments Received
- Public Meetings & Events Comments**
- Virtual Public Meetings
- Lunch & Learn Comments
- Walk (or Bike) & Tell Field Notes

Survey Results

- Two-Cent Surveys
- Residential Standards Visual Survey

Pre-Code Update Surveys

- Outdoor Living Survey
- MAC Visual Preference Survey

	Total # of Meetings/ Webinars	Total # of Comments
Virtual Public Meetings	2	59
Lunch & Learns	10	68

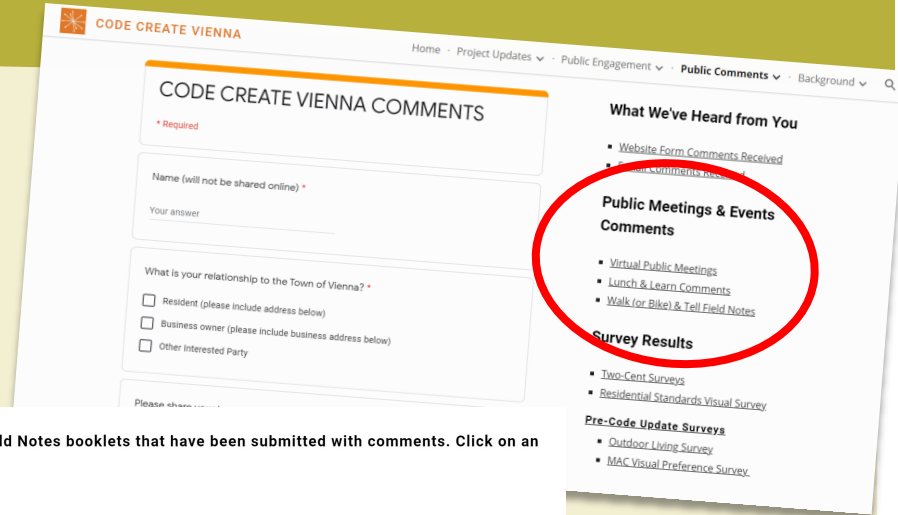
NEW! Public Comments webpage

Public Meetings & Events Comments

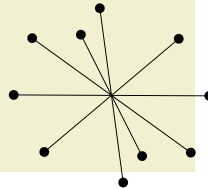
■ Walk (or Bike) & Tell Field Notes

- Completed Field Notes booklets received have been scanned and posted online
- Click on image of each booklet map to view PDF of entire booklet

■ More Events Coming!



The images below are the first page of each of the Field Notes booklets that have been submitted with comments. Click on an image to view a PDF of the comments.





NEW! Public Comments webpage

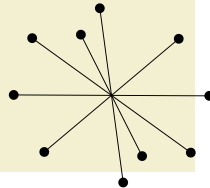
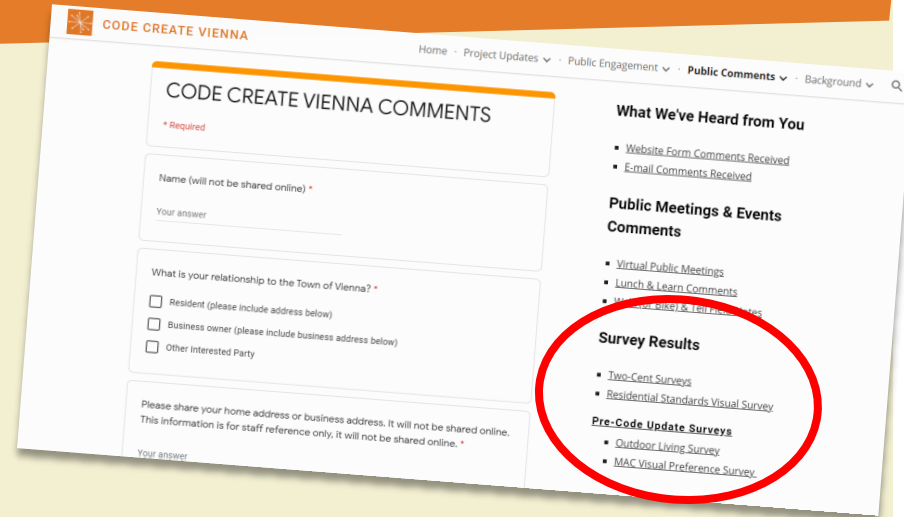
Survey Results

■ Two-Cent Surveys

- Web based survey open for comments since Shop and Stroll event at Cedar Park on November 14
- 70 responses so far , open ended survey
- Includes answers to direct questions including one multiple choice as well as an open comment section

■ Residential Standards Visual Survey

- Web based survey open for comments from January 13 to March 5, 2021
- 952 responses, 856 verified
- Results presented in upcoming slides



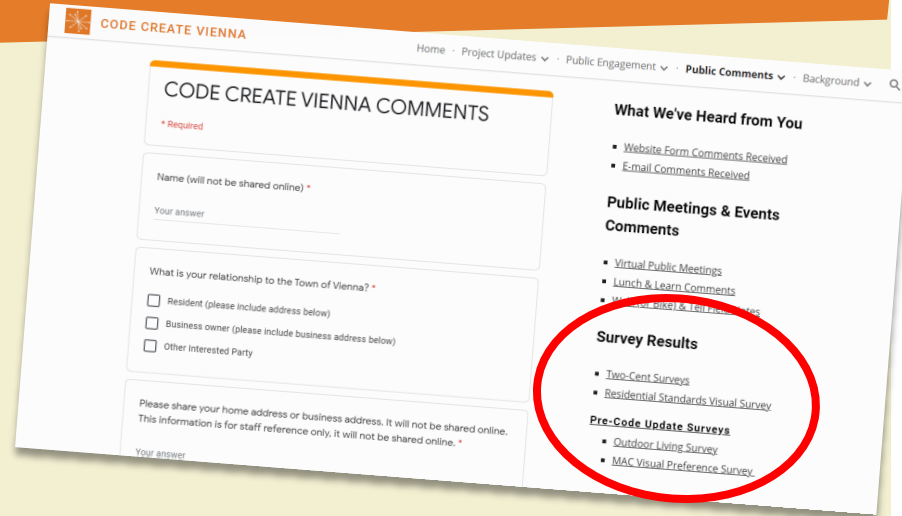


NEW! Public Comments webpage

Survey Results

■ Pre-Code Update Surveys

- Outdoor Living Survey (March 2020)
 - 242 responses
 - 178 verified
- Maple Avenue Commercial Visual Preference Survey (Fall 2019)
 - 1,400 responses
 - 1,064 verified



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CODE CREATE VIENNA COMMENTS

* Required

Name (will not be shared online) *

Your answer

What is your relationship to the Town of Vienna? *

☐ Resident (please include address below)

☐ Business owner (please include business address below)

☐ Other interested Party

Please share your home address or business address. It will not be shared online. This information is for staff reference only; it will not be shared online. *

Your answer

What We've Heard from You

- Website Form Comments Received
- E-mail Comments Received

Public Meetings & Events Comments

- Virtual Public Meetings
- Lunch & Learn Comments
- Workshop, Open House & Tell Us What You Think

Survey Results

- Two-Cent Surveys
- Residential Standards Visual Survey

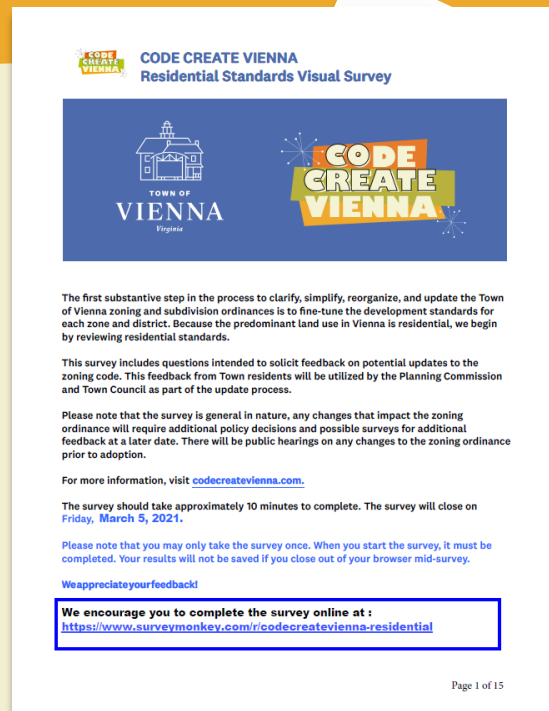
Pre-Code Update Surveys

- Outdoor Living Survey
- MAC Visual Preference Survey



Residential Standards Visual Survey

- Open for 51 days from January 13 to March 5, 2021
- Completed using Survey Monkey online
- PDF of survey questions posted on project website
- Paper copies available at Town Hall, although none were turned in
- Seeking feedback on survey results from Town Council and Planning Commission for next steps



VIENNA
Residential Standards Visual Survey

encroach 4 feet into the front yard
the front setback and are unable to

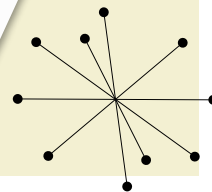
In the current code relating to

CURRENTLY ALLOWED



ENCROACHING SETBACK

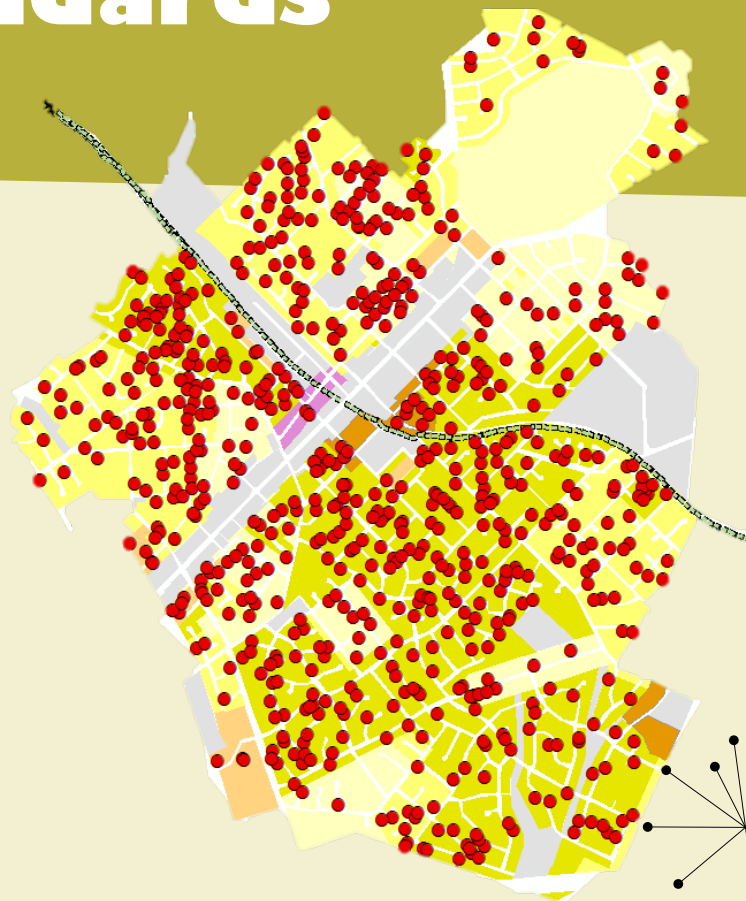
Page 3 of 15





Residential Standards Visual Survey

- 952 responses received
 - Verified using home address provided, e-mail address if provided, IP address
 - Obvious duplicates were removed
 - 47 responses from outside of Town were removed
- 856 responses verified
 - within Town limits and unique responses
 - 696 unique addresses in Town





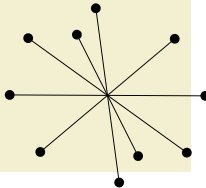
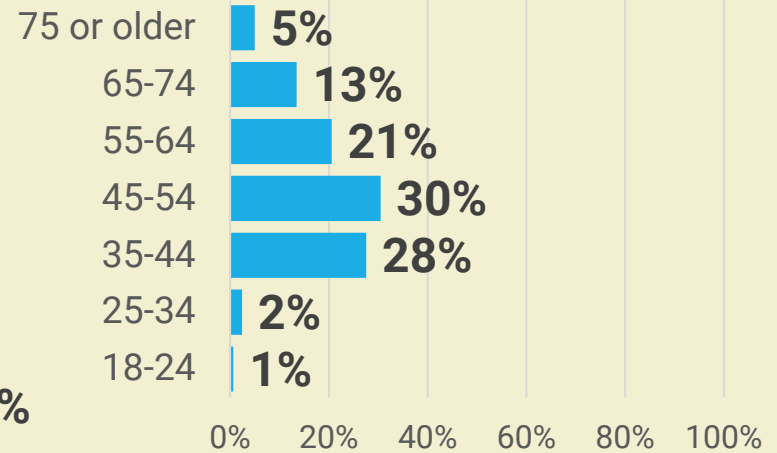
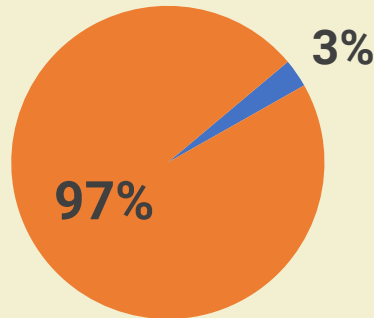


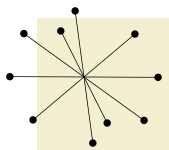
Demographics

Questions 1 – 4 demographic questions

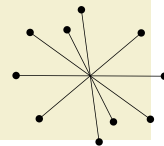
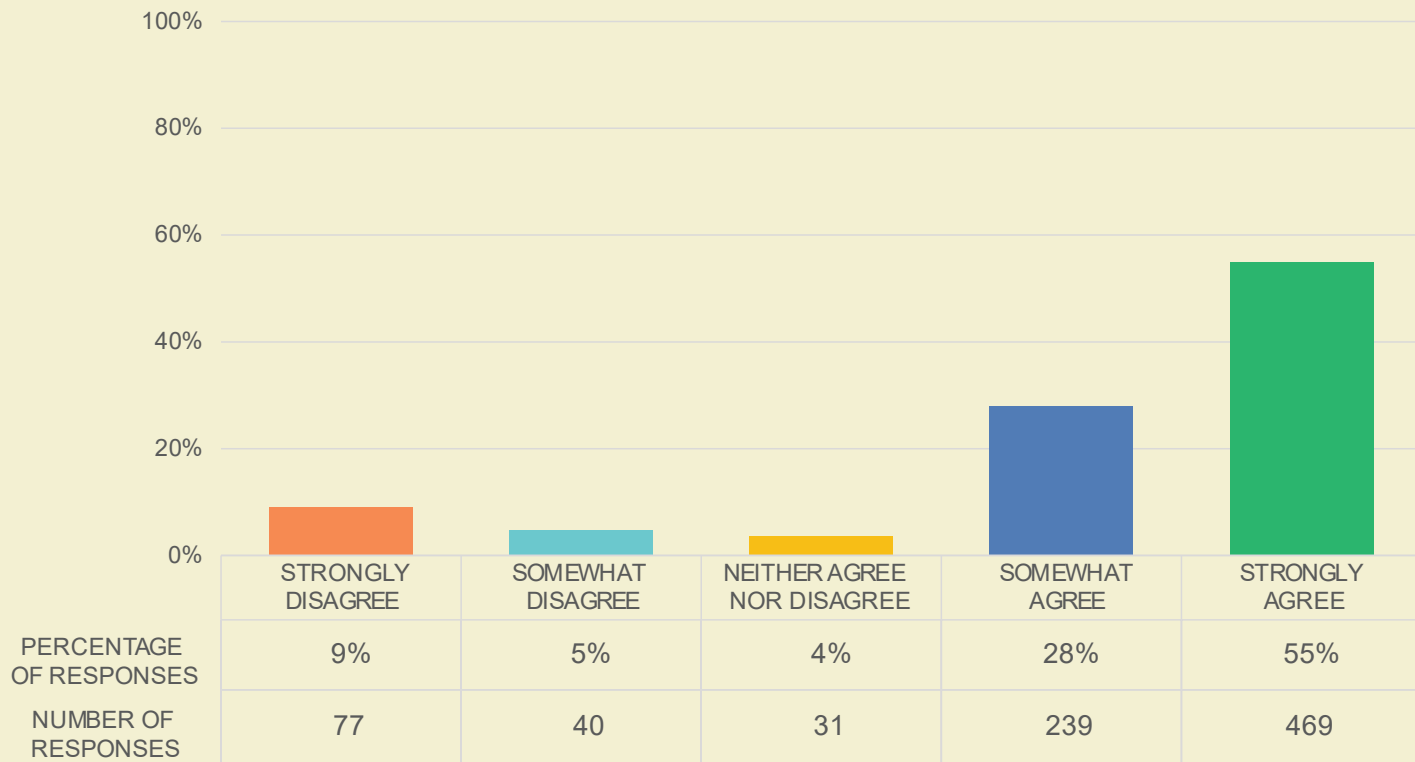
1. Homeowner or renter
2. Home Address
3. Email if interested in receiving updates
4. Age range

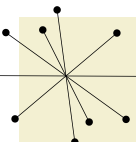
 I am a renter.
 I am a homeowner.



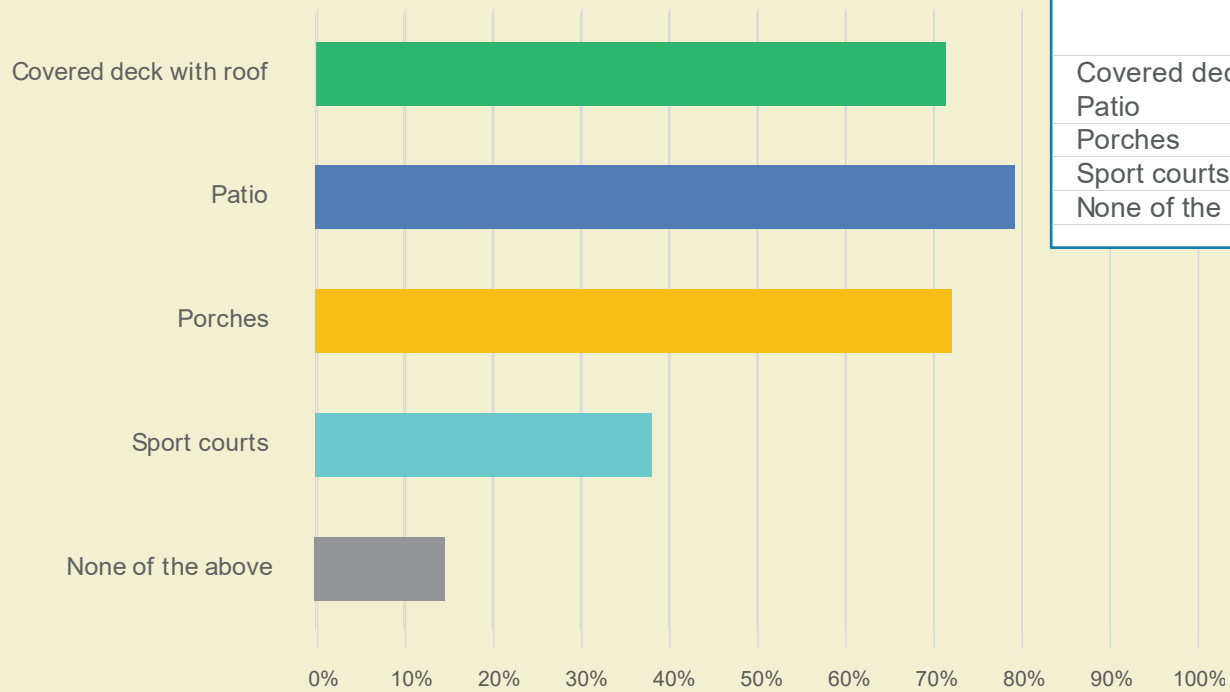


5. Covered porches should be allowed to encroach into the front yard setback.

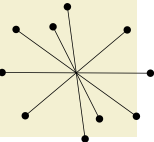


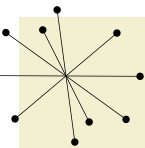


6. Currently, under the Town's existing zoning code, open decks are allowed to take up 5% of the lot area in addition to the 25% maximum lot coverage for a total of 30%. Should any of the following be included in the 5% currently allowed for open decks, assuming that any additional stormwater runoff can be mitigated? (Choose all preferred options.)

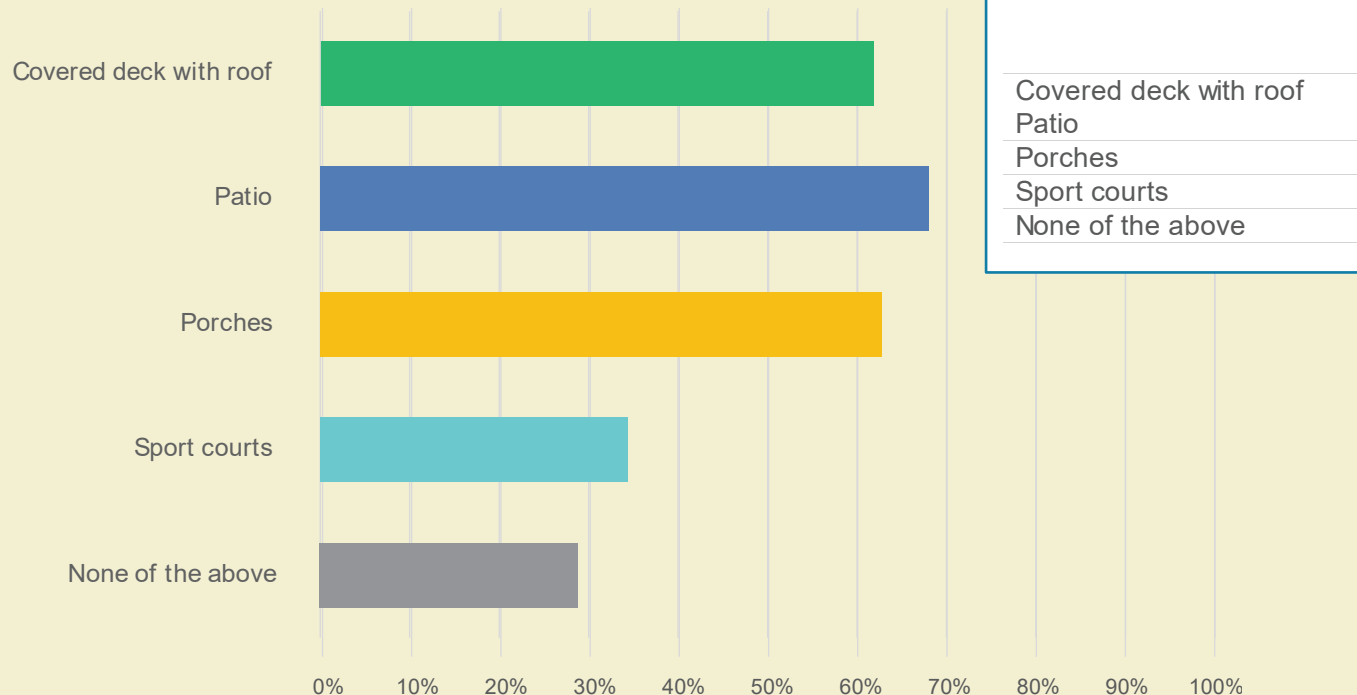


	NUMBER OF RESPONSES	PERCENTAGE OF RESPONSES
Covered deck with roof	587	71%
Patio	652	79%
Porches	594	72%
Sport courts	314	38%
None of the above	122	15%

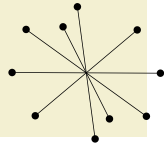


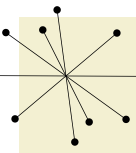


7. Would you support allowing an additional 5% lot coverage to the current maximum of 30% (which includes 5% for open decks) for a total of 35% for any of the following, assuming that any additional stormwater runoff can be mitigated? (Choose all preferred options.)

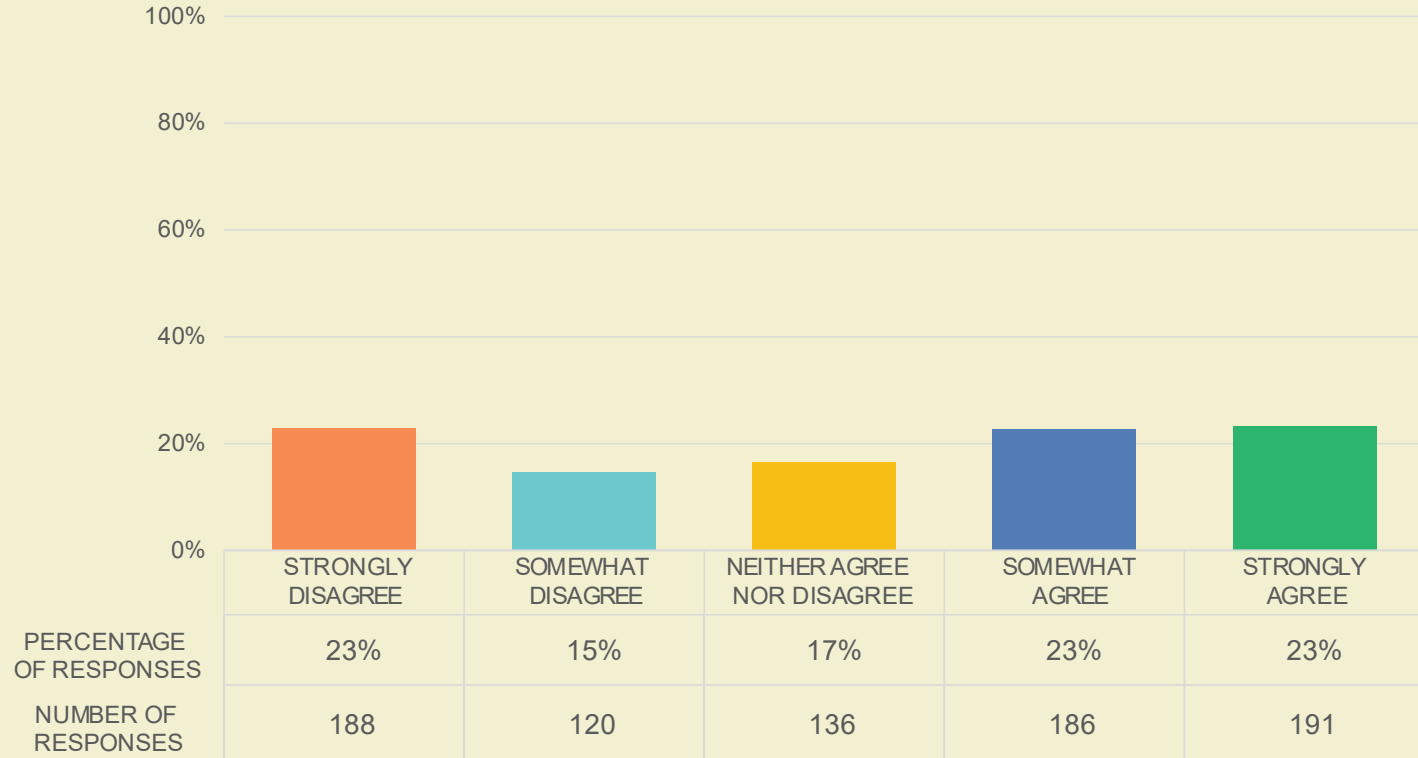


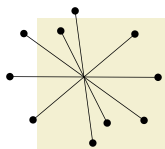
	NUMBER OF RESPONSES	PERCENTAGE OF RESPONSES
Covered deck with roof	512	62%
Patio	563	68%
Porches	518	63%
Sport courts	284	34%
None of the above	238	29%



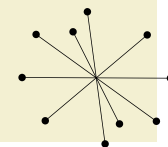
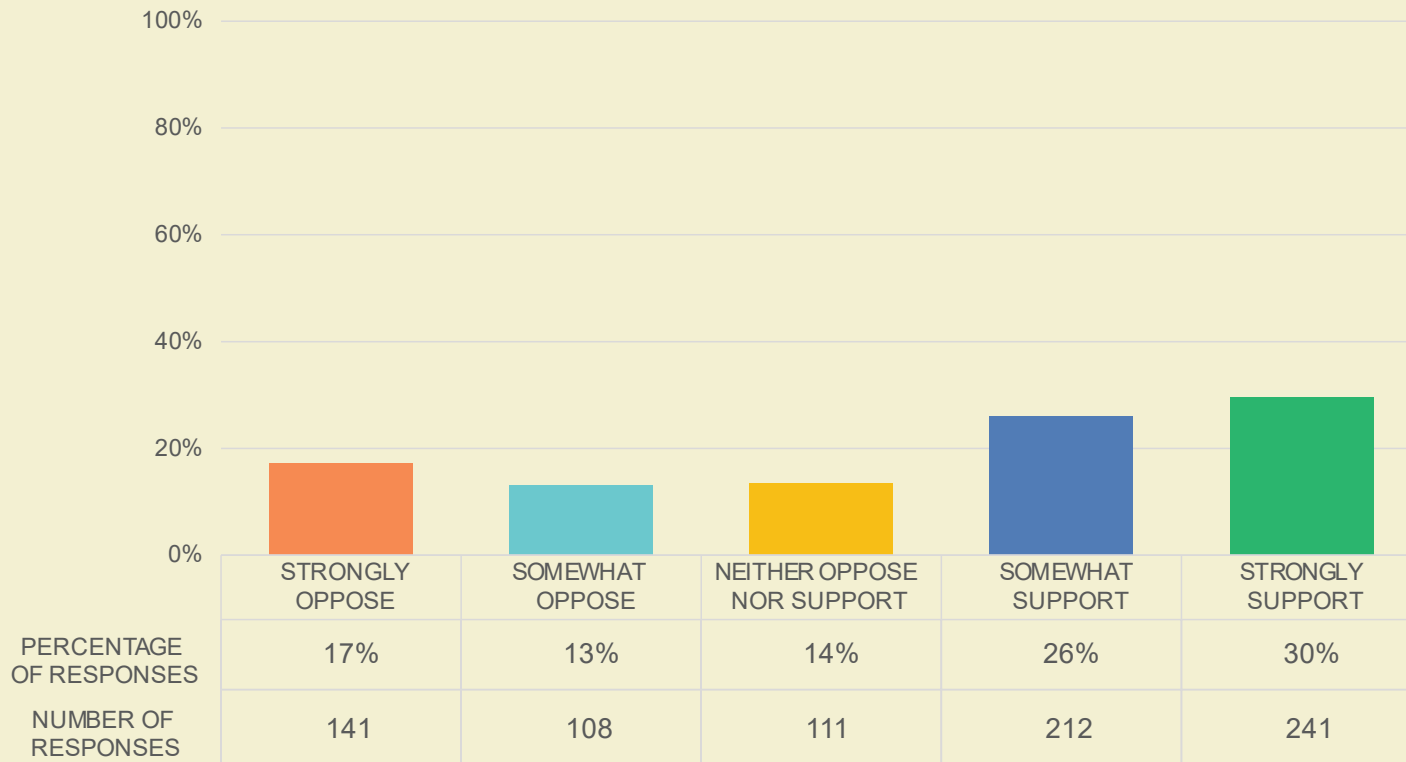


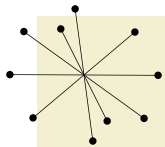
8. Driveways, which are included in current lot coverage calculations, should be limited to a certain area of the front yard.



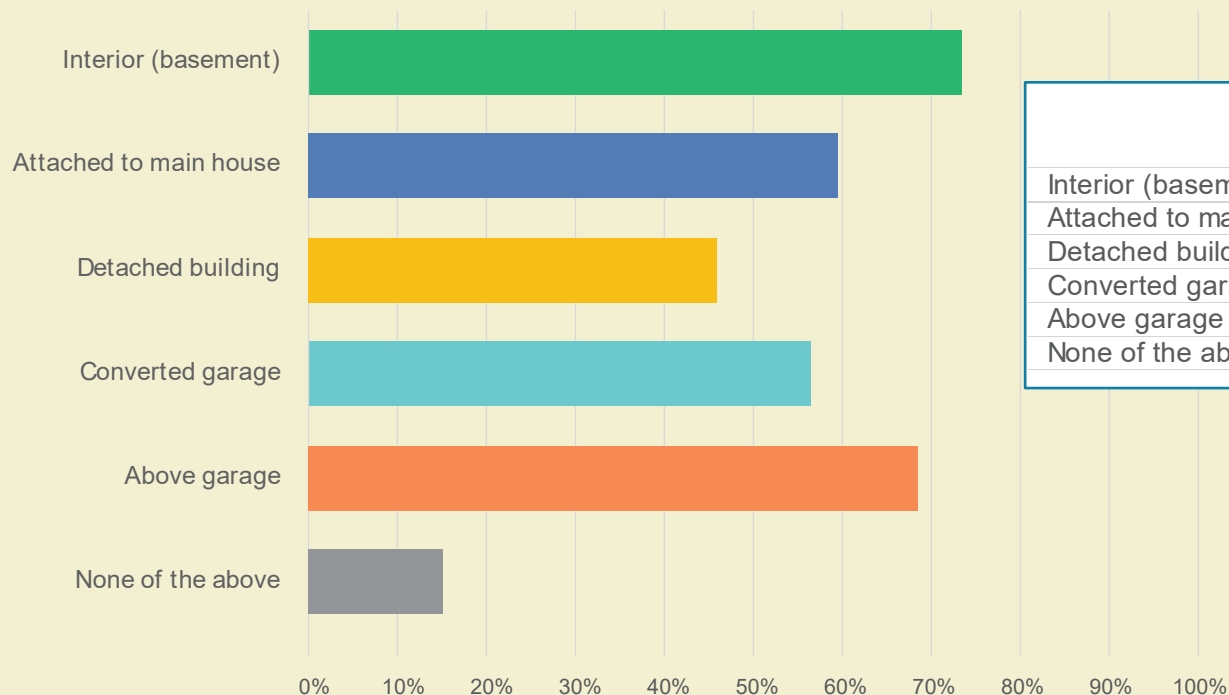


9. Do you support allowing accessory living units (ALU) in residential neighborhoods in the Town of Vienna. Choose one of the following.

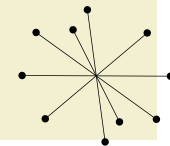


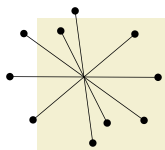


10. Do you support allowing accessory living units (ALU) in residential neighborhoods in the Town of Vienna. Choose one of the following.

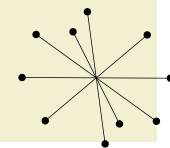
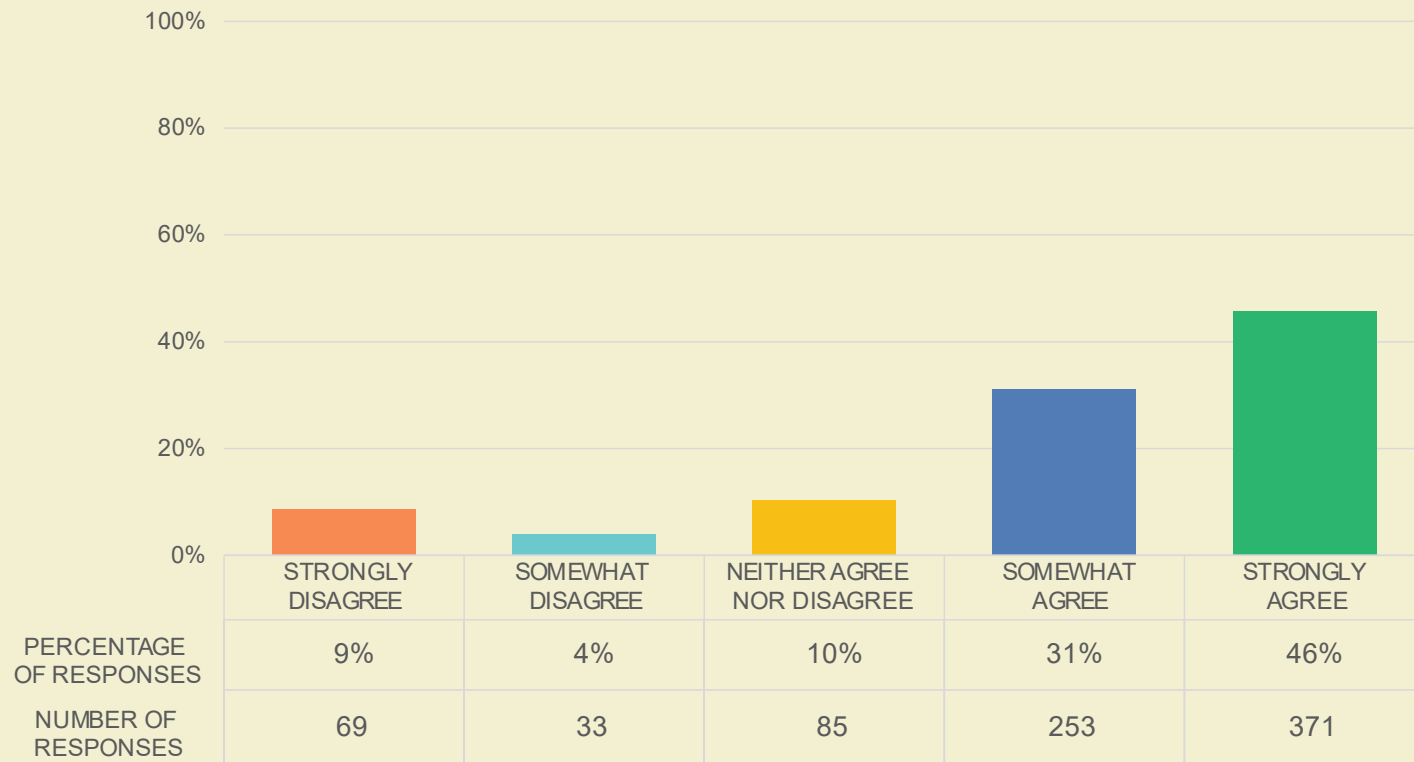


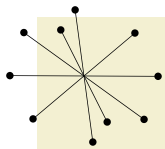
	NUMBER OF RESPONSES	PERCENTAGE OF RESPONSES
Interior (basement)	597	73%
Attached to main house	484	60%
Detached building	373	46%
Converted garage	459	56%
Above garage	557	69%
None of the above	123	15%



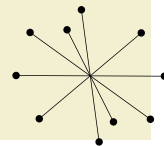
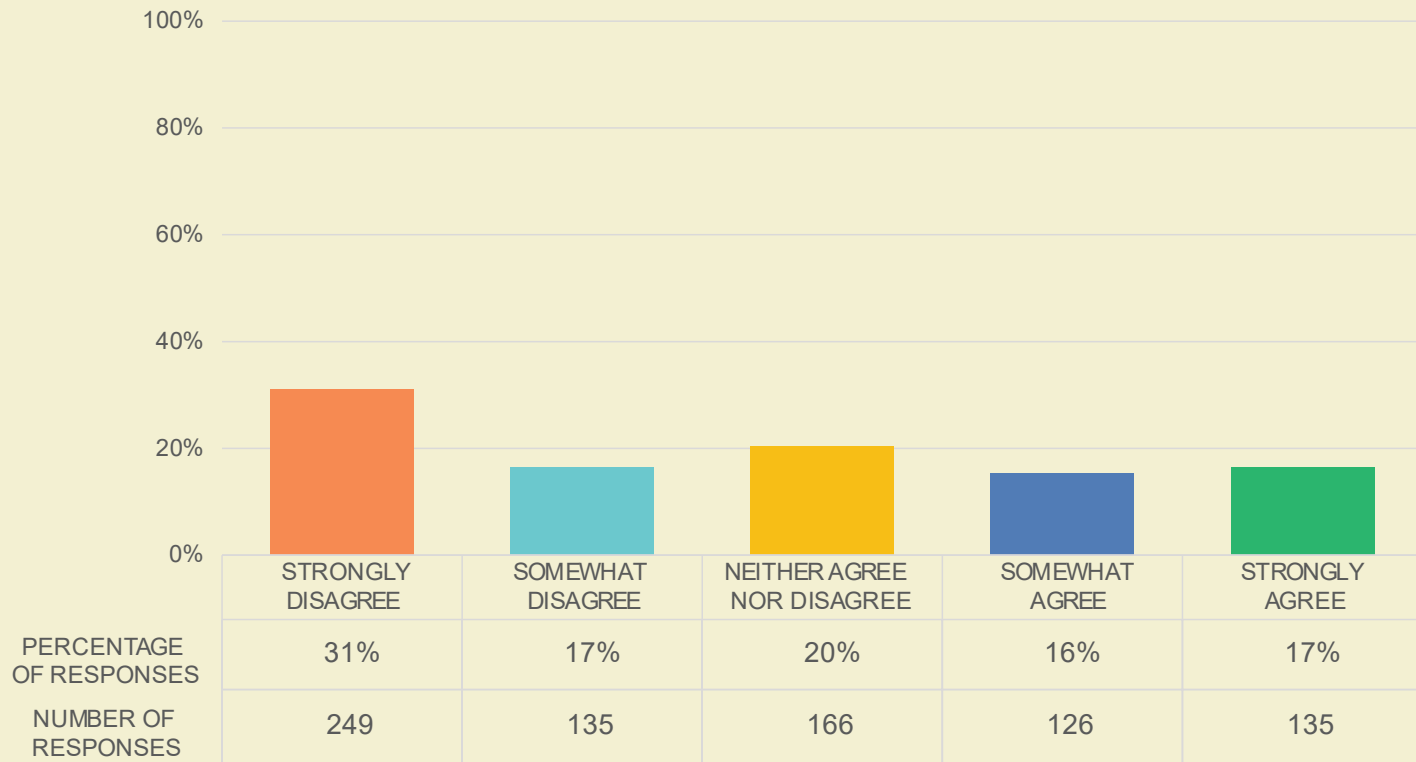


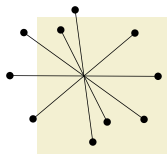
11. Cottage housing is appropriate in areas next to commercial businesses, shopping centers, and office buildings.



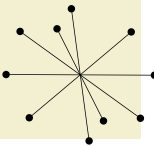
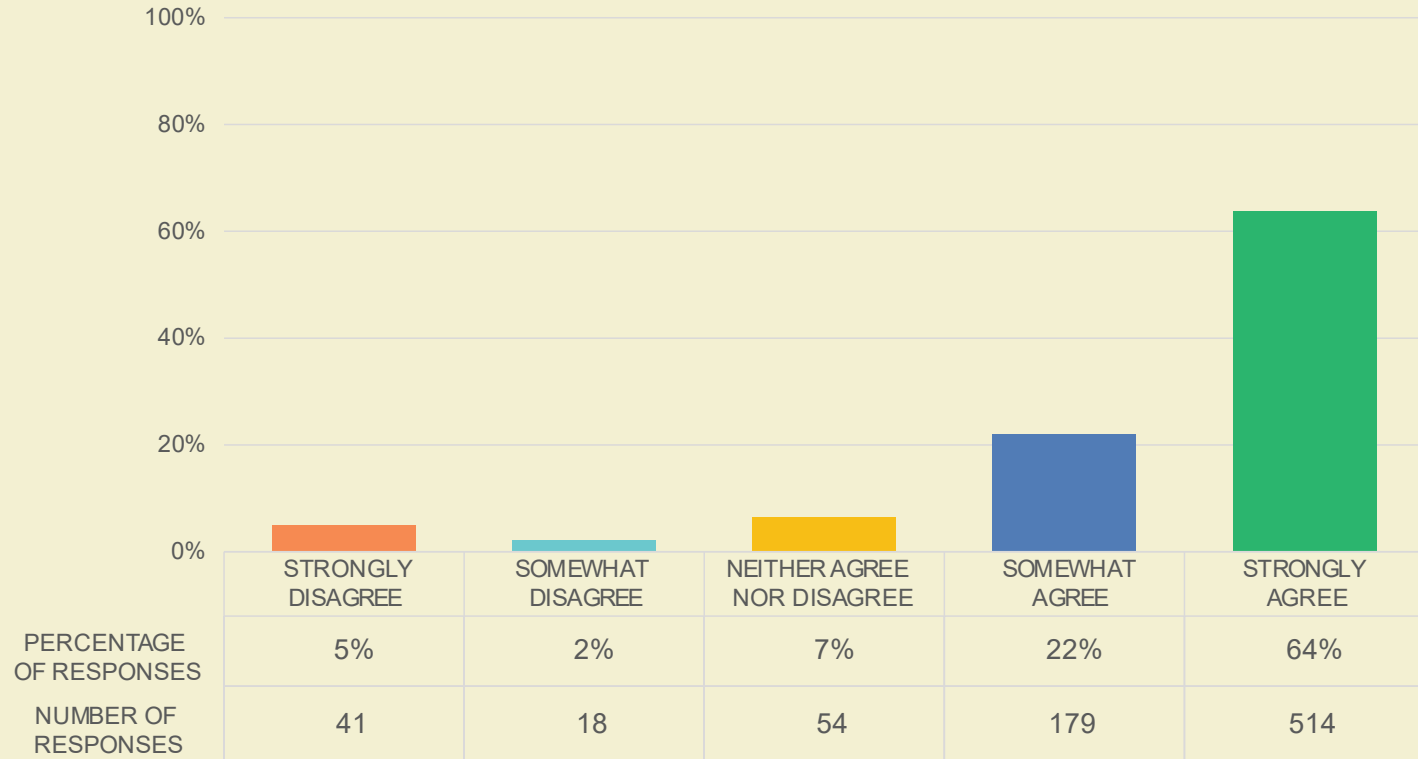


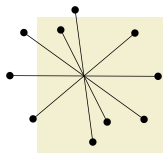
12. Cottage housing should be age restricted, for example, only 55 years of age and older should be allowed to live in a cottage community.



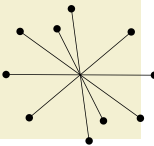
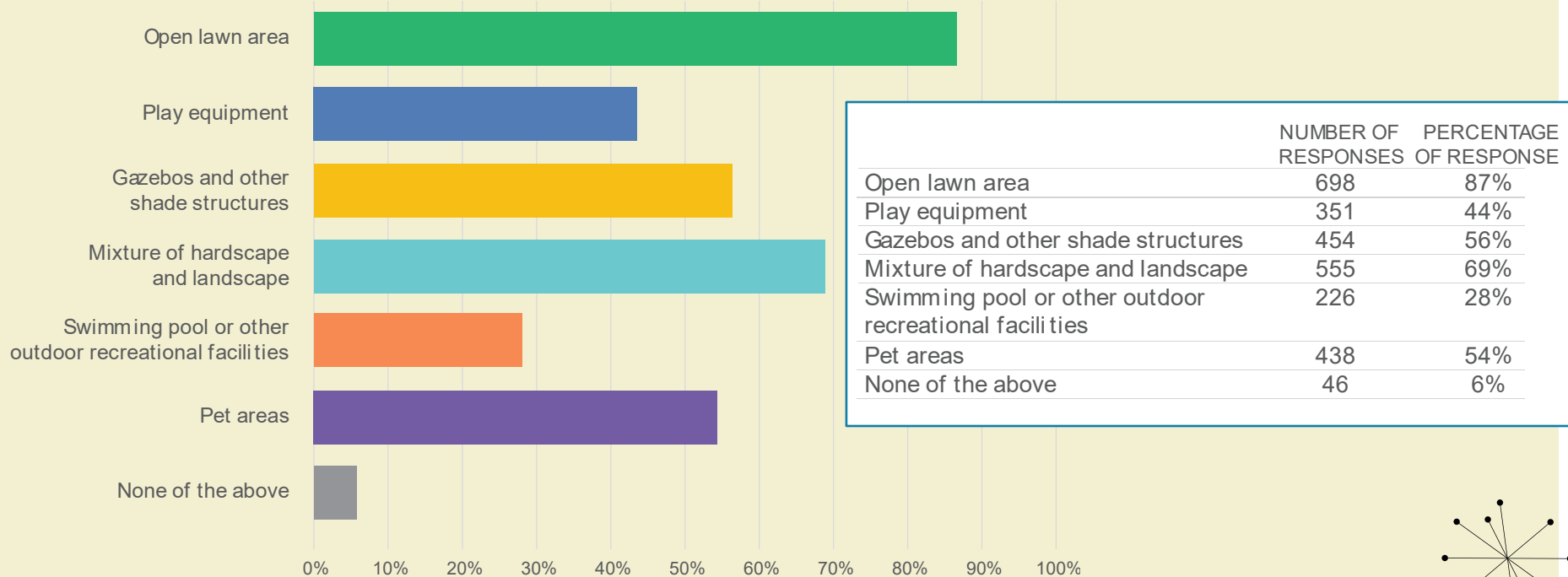


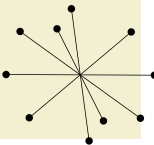
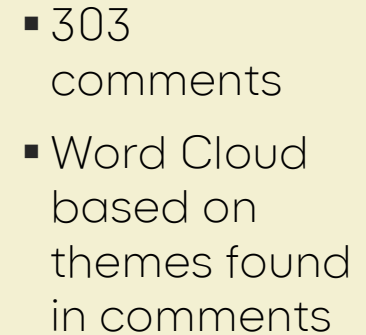
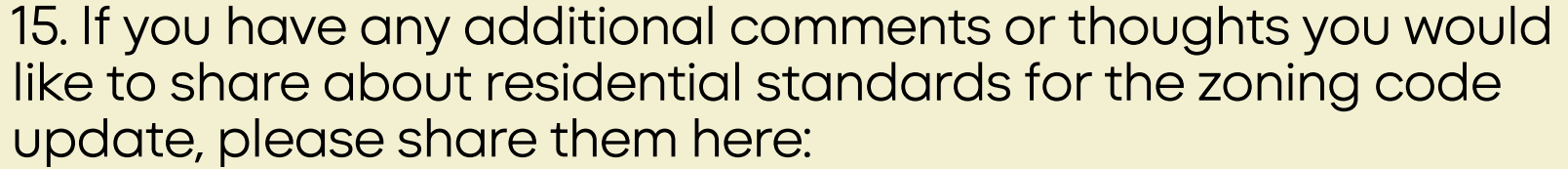
13. New multi-unit developments should have open space as an amenity based on the number of units. Choose only one response.





14. What type of open space do you think should be required to be included in multi-unit developments? See examples above and choose all preferred options.





Public Comments Webpage

Residential Standards Visual Survey Responses

Below is a summary of the verified responses received for the Residential Standards Visual Survey. Questions with multiple choices are shown in a bar graph format. The comments provided at the end have not been edited or checked for spelling, accuracy or feasibility. All comments will be considered as the update process continues.

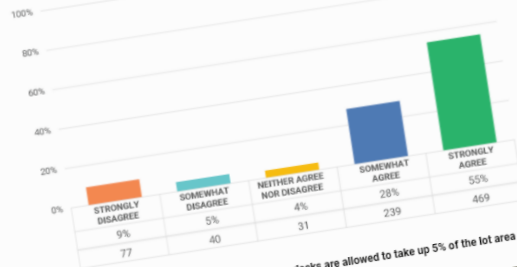


[Click here to view a PDF of the survey questions](#)

Questions 1 through 4 were demographic information for staff reference only. Click here to view data summary.

5. Covered porches should be allowed to encroach into the front yard setback.

224 responses



6. Currently, under the Town's existing zoning code, open decks are allowed to take up 5% of the lot area in addition to the 25% maximum lot coverage for a total of 30%.

15. If you have any additional comments or thoughts you would like to share about residential standards for the zoning code update, please share them here:

Residential Standards Visual Survey Responses : Sheet1

1) Reduce the amount of impervious surfaces to reduce the amount of stormwater runoff. 2) Discourage anything that leads to population increases to avoid more traffic and infrastructure needs.

1. It's not only seniors who need affordable smaller housing, but young people as well. 2. Vienna housing has gotten too expensive, and it's changing the nature of the town. Allowing ADUs and smaller units (particularly if affordable housing is required of developers) allows people to stay (rent ADU - NOT to just one person) and have rental income to offset cost of mortgage and taxes, allows lower income people to again to afford to live in town, and allows for more close-in housing thus less commuting pollution. As for porches/patios, covid has taught us that we need to move to more outdoor living/socializing, so encouraging that by not counting those spaces in lot coverage is good.

A common theme presented in this survey is stormwater runoff. How is the town planning to embrace technical advances in products that can help with water runoff? For example, I asked the town if I could tear up my driveway and replace with a new product that allows 90% of the runoff to pass through the material directly into the ground. And, would they then allow me to add something back to my lot coverage so I could expand my project for my backyard. I was told flatly NO. The survey also addresses visual aspects of multi-unit housing but why not address the visual aspects wanted by the individual homeowner? Your survey clearly states that many of the homes were built with 1950 lot coverage standards. I realize that there has to be standards/requirements to abide in any construction project but I also feel that there has to be some reasonable approaches (give and take) that benefit the homeowners. For example, I was not permitted to build a wooden base for my hot tub and grill area. But, was allowed to use concrete and stone pavers. How does this help with water runoff. I have additional examples should you choose to contact me.

A) Cottage housing, town homes and multi unit homes are best in certain areas as a transition or buffer between commercial and residential. Single family homes. There should not be mixed so that they can be placed in the middle of single family residential. B) The

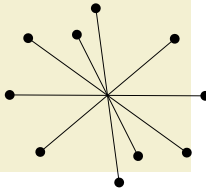
Sheet1

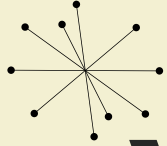


Next Steps

Looking for direction from Council and Planning Commission

- Which topics should be developed further with standards to review?
- Are there any topics that should not move forward?
- What topics haven't been covered that you would like more information on?





What questions do you have?

