



Town of Vienna

Meeting Minutes

Town Council Work Session

Charles A. Robinson Jr.
Town Hall
127 Center Street South
Vienna VA, 22180

Tuesday, September 4, 2018

7:00 PM

Vienna Community Center, 120 Cherry
Street, S.E. Vienna, VA

Strategic Plan Work Session

1. Regular Business

Present:

Mayor Laurie A. DiRocco
Council Member Tara L. Bloch
Council Member Linda J. Colbert
Council Member Pasha M. Majdi
Council Member Douglas E. Noble
Council Member Carey J. Sienicki
Council Member Howard J. Springsteen

Staff Present:

Lynne Coan, Communications and Marketing Manager, Public Information
Michael Gallagher, Director of Public Works
Leslie Herman, Director of Parks and Recreation
Maggie Kain, Director of Human Resources
Jim Morris, Chief of Police
Tony Mull, Director of Information Technology
Mercury T. Payton, Town Manager
Cindy Petkac, Director of Planning and Zoning
Marion Serfass, Director of Finance
Carol S. Waters, Deputy Town Clerk

A. [18-1017](#)

The Strategic Plan Work Session of Tuesday, September 4, 2018 was held in the auditorium of the Vienna Community Center, 120 Cherry Street, S.E., Vienna, Virginia. Mr. Payton opened the meeting at 7:01 p.m. by thanking everyone for coming together.

Meeting facilitator Craig Gerhart reported that the evening's objective was for Council to arrive at a consensus on broad goal statements for the Strategic Plan. For this scenario, Mr. Gerhart defined consensus as something that Council could live with and support, even if it was not exactly the way they wanted it.

Mr. Gerhart noted that the goal statements should represent a vision for the next 10 to 20 years. He emphasized that this was not a "to do list," and the purpose of this work session was not to decide specific actions or strategies. Poster sized papers were taped to a brick wall in the auditorium. They displayed the seven previously identified, broad, proposed goal statements along with additional detail in bullet points. There was also an easel with a pad of paper for more notes and a projection screen displaying more information. Council Members sat mostly on one side of a long table facing the presentation material. Directors sat at two tables behind

Council.

The previously identified, proposed goal statements were:

- *Vienna as a safe community*
- *Vienna as an environmentally sustainable community*
- *Vienna as an efficiently mobile community*
- *Vienna as an authentic small town*
- *Vienna as an engaged community*
- *Vienna as an economically prosperous community*
- *Vienna as an influential and well-governed community*

Council Members discussed each of the proposed goal statements one by one, posing questions, making suggestions, and contributing their ideas about the goals and the best way to word them. Mr. Gerhart used a marker to re-write and refine the goal statements posted on the wall as Council directed.

The next step in developing the Strategic Plan would be to “polish” the goal statements and get them back to Council for more consideration and review.

2. Meeting Adjournment

The Town Council Strategic Plan Work Session of Tuesday, September 4, 2018 adjourned at approximately 9:37 p.m.

Mayor Laurie A. DiRocco

Signed / Dated: _____

Attest: _____
Deputy Town Clerk

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