



Town of Vienna

127 Center Street S
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p. 703-255-6300
TTY 8111

Meeting Minutes Town Business Liaison Committee

Thursday, March 11, 2021

7:00 PM

Charles A. Robinson, Jr. Town Hall, 127
Center Street, South

1. Call to Order

Chairman Leggett called the meeting to order at 7:00 pm.

2. Resolution for Continuity of Government

[TBLC-21010](#) Resolution for Continuity of Government

Chairman Leggett read the Continuity of Government.

Motion to approve: Kiefhaber

Seconded: Krinn

Unanimous

3. Roll Call

Shelley Kozlowski, Board Clerk, called roll. All members were present: Robert Leggett, Robert Holland, Friderike Butler (via ZOOM), Jennifer Kiefhaber (via ZOOM), Jon Krinn (via ZOOM), Deepa Chakrapani (via ZOOM).

Staff Present: Natalie Monkou, Economic Development Manager (via ZOOM), Shelley Kozlowski, Deputy Town Clerk/Board Clerk.

Special Guests: Mayor Linda Colbert, Lydia Russo (via ZOOM)

4. Approval of the Minutes:

A. [TBLC-21021](#) Meeting Minutes Acceptance, February 11, 2021, February 25, 2021

Motion to Accept: Chakrapani

Seconded: Butler

Unanimous

5. Introductory Remarks - Mayor Colbert

Mayor Colbert thanked the TBLC members for all they have done for the town. Discussed their role and relationship with the Economic Development office and Town Council as well as open meeting laws.

6. Old Business

A. [TBLC-21008](#) Status of post-holiday window dressing survey held during the pandemic (Friderike

B.)

Ms. Monkou will be sending out the survey. It will be open for 9 days. Ms. Butler will divide the businesses among the committee members to interview utilizing survey monkey

- B. [TBLC-21011](#) Status of effort to meet with several surrounding towns on their economic development structure and their effort to support businesses during the pandemic and beyond. (Bob, Jen and Friderike)

Mr. Leggett and Ms. Kiefhaber spoke with the Town of Herndon. Ms. Kiefhaber stated that she spoke with a Town staff member regarding their Economic Advisory Committee and shared their structure and efforts within the town. Mr. Leggett added that Ms. Kiefhaber will reach out to the City of Fairfax and Ms. Butler will be reaching out to the Town of Culpeper. A roundtable will be held (still tentative) in May or June involving all three towns and the TOV.

- C. [TBLC-21013](#) TBLC membership update during the pandemic (Bob)

There is a candidate that will be interviewed by the Town Council for the remaining position at the upcoming Town Council town meeting.

7. New Business

- A. [TBLC-21015](#) A discussion about whether the TBLC should play a more active role in supporting and advising the TC on economic and business matters during the pandemic and beyond. (All)

The Committee shared thoughts and ideas including the structure of the TBLC, the role of the committee with regard to the Town Council and "Smart City" initiatives.

- B. [TBLC-21017](#) Discussion of the status of the emergency temporary outdoor permitting order, including alcohol, during the pandemic (Jon)

Ms. Monkou stated that the Town Council recently readopted this emergency ordinance on March 1, 2021. Mr. Krinn and Ms. Monkou briefly discussed the VABC license.

- C. [TBLC-21018](#) Discussion of ideas on how to attract new restaurants to the TOV during the pandemic and beyond. (Jon)

Mr. Krinn shared his thoughts on ways to attract more good restaurants in the town including talks with the local landlords.

8. Economic Development Manager Update

- A. [TBLC-21006](#) Update from Economic Development Manager

Ms. Monkou updated the Committee regarding the Market and Economic Strategy study status. Ms. Monkou and members of the Committee shared thoughts on the recent Comprehensive Plan update meeting and their role regarding the update.

9. Meeting Adjournment

Motion to adjourn: Kiefhaber

Seconded: Butler

Unanimous

The meeting adjourned at 8:30 pm

Minutes submitted by: Shelley Kozlowski, Deputy Town Clerk/Board Clerk

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