



Town of Vienna

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Legislation Text

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Subject:

2016 Town of Vienna Community Survey Results - Draft Report

BACKGROUND SUMMARY :

OVERVIEW :

Communications staff will present a draft report of results from the 2016 Town of Vienna Community Survey. ETC Institute has analyzed data from responses received and will provide a report that includes:

- an executive summary, which will detail survey methodology
- descriptive statistics for each survey question, including key demographic characteristics
- national benchmarking on comparable questions
- benchmarking to comparable 2014 Town of Vienna Community Survey results

Staff would like to identify with Council findings that are most significant as well as any changes desired for final report and to craft messaging for public information related to survey results.

SUMMARY/STAFF IMPRESSIONS :

None

RECOMMENDATION :