



# Town of Vienna

Charles A. Robinson Jr.  
Town Hall  
127 Center Street South  
Vienna VA, 22180

## Legislation Text

---

**File #:** 16-263, **Version:** 1

---

### **Subject:**

Maple Avenue Transportation Study- Draft Consultant RFP

### **BACKGROUND SUMMARY :**

The Town of Vienna, Virginia is soliciting proposals from qualified consulting teams to provide professional services in the preparation of a transportation study for the Town's primary retail corridor, Maple Avenue. Vienna's Town Council recently adopted a Comprehensive Plan that suggests the need for additional studies and implementation strategies to deal with critical issues in the Town. Traffic on Maple Avenue is considered the Town's most pressing issue in need of further study. The Town's vision for Maple Avenue is to create pedestrian friendly and active streets. This effort will include the likely redevelopment of 1/3 of Maple Avenue, continued redevelopment under the Church Street Vision and construction of a centralized structured parking garage.

In accord with the attached draft RFP, the consultant will be expected to thoroughly evaluate Maple Avenue and all side street circulation patterns as well as consider a variety of Maple Avenue corridor options as illustrated in **Attachment A**. Critical to the task of realizing the Town's vision for Maple Avenue is soliciting public input from stake holders. The consultant will host a charrette exercise in an open public forum involving Town staff, Council, the Planning Commission, Transportation Safety Committee and local interested business owners and residents. Each option will be thoroughly vetted for opportunities and constraints. Findings and recommendations will be presented and discussed at a joint work session(s) and public hearing(s) as needed.

The consultant's work on this project is anticipated to begin January 2017, with completion by the end of June 2017.

### **OVERVIEW :**

### **SUMMARY/STAFF IMPRESSIONS :**

Staff is seeking Council input on a draft RFP. Obviously the draft would be amended if COG or another public body agrees to do the Transportation Study.

### **RECOMMENDATION :**

Planning Director- Staff recommends approval of the RFP draft, soliciting of proposals, and negotiation of a contract with the highest ranking consultant subject to separate Council approval of the selected consultant and contract.