



Legislation Text

File #: 18-776, **Version:** 1

Subject:

Strategic Plan Themes

BACKGROUND SUMMARY :

Town Council kicked off the strategic planning process with a facilitated work session on January 16. Since that time, the staff leadership team and our strategic planning consultant, Craig Gerhart, met to discuss themes that emerged from the initial Council session as well as to map out a proposed timeline for the rest of the strategic planning process.

OVERVIEW :

During this work session, staff and Craig Gerhart will discuss the proposed themes with Council in an effort to secure buy-in so that teams of Town staff can move forward with developing policy/analysis briefs related to each theme for Council's consideration. Early this summer Council will develop strategic goals using the information presented in these briefs. A draft of the Town's new strategic plan is expected to be ready for Council's review this fall. Additional details about the proposed process and timeline will be discussed as well.

Here is an outline of the proposed timeline/process:

March 5	Themes approved by Council
March 26	Staff analysis teams formed and begin working
May 14	Analysis/policy briefs due to Lynne
June 12 or 18	Presentation of analysis/policy briefs to Council
June 18 or 25	Council develops goals
July and August	Staff develop strategies that address Council-identified goals
September	Draft strategic plan is prepared
October	Work session to discuss draft plan

RECOMMENDATION :

Staff requests that Town Council review the identified strategic themes, provide feedback regarding possible identified strategies related to each theme, and approve the themes so that staff may move forward with its strategic planning role. Staff also requests that Council buy in to the proposed process/timeline and identify dates in June when it wishes to receive policy analysis presentations and develop strategic goals.