



# Town of Vienna

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## Legislation Text

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**File #:** 19-1280, **Version:** 1

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**Subject:**

Movers and Shakers Music and Art Festival

**BACKGROUND SUMMARY :**

The Movers and Shakers for Vienna Arts is proposing to hold an outdoor Music and Art Festival in 2020. This two-day outdoor festival will include juried art vendors, live music, food and beer. The Movers and Shakers first brought the Music and Art Festival proposal to council on May 14, 2018. They have since made adjustments to their festival proposal based on council comments.

The mission of the Movers and Shakers for Vienna Arts is “to promote the public, visual, literary, and performing arts through awareness, participation, education, fund raising and advocacy.” The Movers and Shakers fund projects on a case-by-case basis. They anticipate that public art will have many submissions for funding.

The Movers and Shakers have identified a need for a strictly hand-made juried outdoor arts festival in Vienna, which will also serve as a fundraiser to support their cause. The Town currently has two outdoor festivals that include craft vendors - Viva Vienna and Oktoberfest. These two festivals do not require items sold by vendors to be hand-made. Vendors that make their own products cannot compete with prices of goods sold by vendors that sell buy/sell or imported items. The overall quality of items sold at an art show with no regulations is not as high as a festival that requires only hand-made items. Many hand-made vendors will chose not to participate in a festival that allows buy/sell and imported items. The Movers and Shakers Music and Art Festival is intended to attract high quality artists that hand-make their items.

**SUMMARY/STAFF IMPRESSIONS :**

Town resources and funding is a concern due to the many events already scheduled. That aside, the event could generate visitors to Town and additional spending at local businesses.

**RECOMMENDATION :**

The Parks and Recreation Director supports the Movers and Shakers Music and Art Festival.