



Town of Vienna

Charles A. Robinson Jr.
Town Hall
127 Center Street South
Vienna VA, 22180

Legislation Text

File #: 24-4286, **Version:** 1

Subject:

8:40 p.m. - 9:10 p.m. Request approval of Memorandum of Understanding (MOU) between Town of Vienna and Rotary Club of Vienna for 2024 Viva! Vienna! Festival and Brewfest

DATE(S) OF PRIOR COUNCIL CONSIDERATION OF THIS ISSUE: N/A

EXPLANATION AND SUMMARY :

Each year a Memorandum of Understanding (MOU) is required between the Town and the Rotary Club of Vienna for the annual Viva! Vienna! Festival and Brewfest. The Town of Vienna and Rotary are continuing this very popular, 40th Annual ViVa! Vienna Festival & 3rd Annual Brewfest scheduled for Memorial Day weekend, May 25-27, 2024.

The Viva! Vienna! Festival will be held in downtown Vienna on Church Street between Lawyers Road and Mill Street, Dominion Road, NE, between Ayr Hill Avenue, NE, and Church Street, Mill Street between Church Street and Maple Avenue and the Vienna Town Green.

Brewfest will be held on Mill Street between Church Street and Maple Avenue and a small section of grass on the Town Green adjacent to the restrooms. Brewfest will operate Saturday and Sunday, 12-10 p.m. and on Monday from 2-6 p.m. (after the Memorial Day Ceremony on the Town Green stage).

Three items have been added to this year's MOU and are highlighted in yellow on the MOU (attachment #2):

- Item #2. Rotary requested the Town allow an extension of Brewfest to Monday. Town staff were consulted and agreed this additional day to have a minimal impact on Town resources. The Town Manager supported the addition of Monday based on the recommendation of Town staff.
- Item #12. Town Landscaping and Flower Beds: Rotary agrees to work with the Parks and Recreation Department to ensure a written plan is drafted, in place, and implemented for protecting the landscaping and flower beds in the Town Green Park, Freeman Store Grounds and on Church Street (between Mill Street and Lawyers Road).
- Item #19. Meetings: The Town shall provide the Rotary with meeting space once a month at no charge for meetings of the event planning committee. If space is available, the Town shall attempt to provide Rotary with weekly meeting space between January through the first week in June

Strategic Plan Initiative: Vienna as a Complete Community

Board or Commission of Interest: Town Business Liaison Committee

Departmental Recommendation : The Parks and Recreation Director recommends approval.

Finance Recommendation :

Purchasing Recommendation :

Town Attorney Recommendation : The Town Council may approve the proposed Viva! Vienna! Rotary MOU in its discretion

Town Manager's Recommendation : I recommend the Town Council authorize the Mayor to execute the attached MOU between the Town and Rotary Club of Vienna for the 2024 Viva! Vienna! Festival and Brewfest, as presented.

Cost and Financing: N/A

Account Number: N/A

Prior Funding Approval: *Annual General Budget (Year), Amendments, CIP Budget (Year), or ARPA.*
N/A

Decision Needed by This date: March 4, 2024

PROPOSED/SUGGESTED MOTION

"I move to authorize the Mayor to execute the attached MOU between the Town and Rotary Club of Vienna for the 2024 Viva! Vienna! Festival and Brewfest."

Or

Other action deemed necessary by Council.